



2017 Michigan Rural Health Conference AGENDA

Thursday, May 4, 2017

7:00-8:10 a.m. Saginaw/Swan Creek Room	Registration and Breakfast with Exhibitors	
8:15-9:25 a.m. Black River Room	<p>*Δ○Federal Update on Rural Health Issues <i>Brock Slabach, MPH, FACHE, Senior Vice President for Member Services, National Rural Health Association</i></p> <p>During this session participants will learn of the current legislation and regulations that impact the ability to provide rural health care.</p>	
Break Out	Black River Room	Three Fires Room
9:30-10:25 a.m.	<p>*Δ○New Tools For You: The New MAPS Haley Winans, Department Analyst, Department of Licensing and Regulatory Affairs, Drug Monitoring Section (MAPS), Amber Daniels, Education/Training Coordinator, Michigan Department of Health and Human Services, Injury and Violence Prevention Unit</p> <p>Michigan's prescription drug monitoring program has been completely overhauled to provide prescribers better tools to support patient safety. This session will highlight improvements and enhancements to Michigan's Automated Prescription System (MAPS), and we'll also share additional resources to fortify prescribers in their efforts to tackle the opioid epidemic and improve care.</p>	<p>*ΔPartnership for the Prevention and Early Detection of Lung Cancer: MPRO's Michigan Cancer Control Initiative and Hills & Dales General Hospital's Lung Cancer Screening Program Julee Campbell, Clinical Quality Consultant, MPRO, Tesia Looper, Senior Clinical Quality Consultant, MPRO, Peggy Davidson, Director of Radiology, Hills & Dales General Hospital, Trisha Meinhard, Manager of Physician Practices, Hills & Dales General Hospital</p> <p>MPRO's Michigan Cancer Control Initiative works in partnership with the Michigan Department of Health and Human Services (MDHHS) to increase tobacco cessation screenings as well as lung cancer screenings for eligible patients. Hills & Dales General Hospital started a Lung Cancer Screening program in May 2016. The goal of this program is to provide low cost, low dose Lung Cancer Screenings for our community and surrounding areas.</p>
10:30-10:55 a.m. Saginaw/Swan Creek Room	Break and Visit with the Exhibitors-<i>Take this opportunity to network with the exhibitors and don't forget to have your vendor card signed.</i>	
Break Out	Black River Room	Three Fires Room
11:00-11:50 a.m. Black River Room and Three Fires Room	<p>*ΔBest Practices for Engaging Physicians & Hospitals in Clinical Documentation Integrity: Simple Strategies for Receiving Appropriate Reimbursement for Care Provided Amy Robertson, MD, Hospitalist, Munson Medical Center, Gena Culver, RHIT, Director of Health Information Management, Munson Medical Center, Alyson Swinehart, BSN RN CCDS, Clinical Documentation Coordinator-Coding & Data Integrity Services, Munson</p>	<p>*Δ○CHAMPS Settlement Program Tyler Wise, Auditor, Clinic Settlement Section, Michigan Department of Health and Human Services, Nancy Kuhlman, Auditing Specialist, Clinic Settlement Section, Michigan Department of Health and Human Services, Sherri Gensterblum, Hospital and Clinical Reimbursement Division Director, Medical Services Administration, Michigan Department of Health and Human Services, Kristie Pastor, State Administrative Manager, Michigan</p>

	<p>Medical Center, Carrie Gray, MBA, Director of Business Intelligence, iNDIGO Health Partners</p> <p>Securing rural healthcare access is increasingly difficult. Many hospitals fail to capture significant revenue each year from payers due to inadequate clinical documentation. By attending this seminar, all hospitals can learn simple, actionable, clinical documentation strategies to help secure appropriate reimbursement for care provided to patients. These strategies will include information appropriate for physicians, NP/PAs, nurses, coding professionals, and hospital leadership.</p>	<p>Department of Health and Human Services</p> <p>The Clinic Settlement Section of the Hospital and Clinic Reimbursement Division of the Michigan Department of Health and Human Services will provide clinic cost settlement updates as they pertain to Institutional Billing, the transition to settling Medicaid Health Plan encounters directly from CHAMPS, as well as other miscellaneous updates. In addition, we will also preview the prototype of our new CHAMPS Cost Settlement System.</p>
<p>12:00-1:00 p.m. Saginaw/Swan Creek Room</p>	<p>Lunch and Awards- Sponsored by Hall Render Killian Heath & Lyman <i>Join us for lunch and the presentation of the Rural Health Professional Award.</i></p>	

Break Out Sessions	Black River Room	Three Fires Room
<p>1:15-2:10 p.m. Black River Room and Three Fires Room</p>	<p>*Leadership: Five Imperatives Hospitals and Health Systems can Plan for Now to Succeed in the Future Ross Manson, Principal, Eide Bailly</p> <p>In the wake of healthcare reform, there have been several changes in the health care industry, and with the change comes uncertainty. Ross will discuss the following the five imperatives you can plan for and act on now in order to succeed in the future.</p>	<p>*Telehealth's Role in the World of MACRA, MIPS and Value Based Purchasing Becky Sanders, Program Director, Upper Midwest Telehealth Resource Center</p> <p>This session will cover the basic financial and quality metrics of MACRA and MIPS. We will review several types of telehealth programs (with examples), financial models that support sustainability, and the technical and administrative requirements for success.</p>
<p>2:15-2:40 p.m. Black River Room and Three Fires Room</p>	<p>*The Business Case for Chronic Care Management in the Ambulatory Care Practice Debbie Rozanski, Practice Transformation Coach, Medical Advantage Group</p> <p>This presentation will discuss CCM services and how they can impact practices, highlight strategies for identifying eligible populations, how to effectively bill and code for CCM, and CCM roles on the care team.</p>	<p>*OHIPAA Cyber Security Update Mike Zamiara, ISC Partner, Scott Rokita, Network Security Engineer, ISC</p> <p>ISC will provide a detailed update on HIPAA issues that impact the members of the RHC. This update will help the participants better understand how to protect Electronic Protected Health Information (ePHI) as required by HIPAA, HITECH, and CMS's meaningful use requirements. ISC will also provide updated enforcement actions by the Office for Civil Rights/Health and Human Services (OCR/HHS) and present the latest focus on HIPAA by OCR/HHS.</p>
<p>2:45-3:10 p.m. Saginaw/Swan Creek Room</p>	<p>Break and Visit with the Exhibitors– Sponsored by Upper Midwest Telehealth Resource Center <i>Take this opportunity to network with the exhibitors and don't forget to have your vendor card signed.</i></p>	

Break Out	Black River Room	Three Fires Room
<p>3:15-4:10 p.m. Black River Room and Three Fires Room</p>	<p>*ΔPerformance Improvement and Rural Health Organizations: Lessons Learned Chris Calderone, Lean Healthcare Consultant, Altarum Institute, Anna McCormick, Lean Healthcare Consultant and Senior Analyst, Altarum Institute</p> <p>Rural health organizations, including critical access hospitals and rural clinics, are confronted with many operational and financial challenges. Issues with productivity, efficiency, market share, and patient satisfaction all have an impact on organizational success. This informative session will provide insight into how healthcare organizations can identify barriers, issues, and opportunities for improvement when it comes to improving organizational performance.</p>	<p>*Δ○Total Health/Oral Health: Implementing the Team Approach to Oral Health in Primary Care Rene Louchart, BS, RDH, Oral Health Coordinator, Traverse Health Clinic, Donna Rinker, MSN, RN, FNP-BC, Visiting Faculty/Doctorate of Nursing Practice Candidate, Grand Valley State University-Kirkhof College of Nursing</p> <p>To reduce the burden and costs of oral diseases, it is critical that primary care collaborate with oral health teams to bring a partnership that will assess, reduce the risks, screen for signs of early oral diseases, and implement screening methods and tools that will identify patients at risk and need of dental care. Utilizing this team approach will help build a workforce that supports prevention, early detection, promotion and increase access to dental services in America today.</p>
<p>4:15-5:00 p.m. Black River Room and Three Fires Room</p>	<p>*Are You a High Value Provider? Steve Barnett, DHA, CRNA, President/CEO, McKenzie Health System, Desiree Brewer, MPA, MPH, Director of ACO Implementation, Caravan Health, Kathleen J. Dunckel, MD, ACO Physician Lead, Core Management Department Head, Alcona Health Center</p> <p>The session will include perspectives from MI rural ACO participants, including those of a rural hospital CEO and a primary care physician employed by a rural FQHC. Both ACO perspective speakers represent facilities who were founding members of the National Rural ACO. AIM funding for ACOs may also be discussed.</p>	<p>*Δ○MC3 Progress and Findings to Date: What Do We Know About Rural Michigan in Children's Mental Health</p> <p>Sheila M. Marcus, M.D., University of Michigan, Section Director, Child & Adolescent Psychiatry, PI of Michigan Child Collaborative Care Program (MC3), Dayna J. LePlatte, M.D., University of Michigan, Clinical Instructor, Child & Adolescent Psychiatry</p> <p>This presentation will describe the MC3 program and ways that phone-based and telepsychiatric consultations may be able to assist PCPs who are grappling with mental health conditions in children ages birth to 26 years old. The presentation will likewise highlight how the program will be used to support screening in primary care. It will additionally provide information about how MC3 supports women during pregnancy and post-partum. Finally, the presentation will highlight findings of this program and its 4500 consultations to date as they apply to rural health settings.</p>
<p>5:15-6:30 p.m. Saginaw/Swan Creek Room</p>	<p>Rural Health Scholars Reception and Fiesta – Beverage Tickets Sponsored by Net Revenue Fiesta Food Sponsored by Medical Advantage Group</p> <p>Join us in celebrating the 2017 Rural Health Scholars! These 26 medical students from the MSU College of Human Medicine and MSU College of Osteopathic Medicine have displayed an interest and commitment to rural medicine and communities.</p> <p>Come enjoy drinks, appetizers and great conversation with exhibitors, attendees, and our Rural Health Scholars.</p>	

Friday, May 5, 2017

7:00-7:55 a.m. Saginaw/Swan Creek Room	Breakfast with Exhibitors – Sponsored by <i>Take this last opportunity to network with the exhibitors and have your vendor card signed. Return cards at the registration desk by 10am</i>	
Break Out	Black River Room	Three Rivers Room
8:00-8:55 a.m. Black River Room	<p>*ΔMACRA, MIPS and APMs: Exploring the new Quality Payment Program Bruce Maki, M-CEITA Regulatory and Incentive Program Analyst, Altarum Institute</p> <p>This session will allow participants to have a solid framework of understanding the new Quality Payment Program, the two paths within it: MIPS and APMs, and how to be successful in 2017 as well as future program years.</p>	<p>*MedNow + School Health Advocacy Program: Using Telemedicine to Bridge the School Nursing Gap Vernon Moeggenborg, MedNow (Telehealth) Specialist, Spectrum Health Medical Group</p> <p>This session will explore multiple options to address the school nursing shortage taking place in rural Michigan school systems and how Spectrum Health MedNow and Spectrum Health Healthier Communities' School Health Advocacy Program (SHAP) partnered to create an innovative model using telemedicine to increase nurse access to these rural schools.</p> <p>Health Professional Shortage Area and Loan Repayment Programs Update Rachel Ruddock, Recruitment and Retention Services Manager, Michigan Center for Rural Health, Joe Tran, Program Consultant, Michigan Primary Care Association</p> <p>Health Professional Shortage Area (HPSA) designations and scoring will undergo changes beginning in July 2017. Attendees will learn about these changes and how they may affect their HPSA designation and score moving forward. Information regarding the National Health Service Corps and the Michigan State Loan Repayment Program will be presented and questions will be addressed.</p>
Break Out	Black River Room	Three Rivers Room
9:00-9:55 a.m. Black River Room and Three Fires Room	<p>*ΔOCare Planning: Brain-Based Strategies for Engaging Patients in Behavior Change Krista Hausermann, LMSW, CAADC, Health Information Technology Specialist, MPHI</p> <p>Attendees will participate in an interactive workshop on effectively engaging patients in behavior change. The presenter will share how each of the strategies presented are based on the way people cognitively and emotionally process information. Strategies will focus on consumer engagement and effective goal setting.</p>	<p>*ΔCommunity Paramedic Program Discussion Panel Lynn Weber, Director, Paramedic, Paramed Instructor, Community Paramedic, Clinton Area Ambulance Service Authority, Alex Truman, MCA Program Coordinator, West Michigan Regional Medical Consortium, Teresa Toland, CEO, Tandum 365, Tim Armstrong, Director of Central Operations, Life EMS Ambulance</p> <p>The Community Paramedic Program discussion panel will give each program representative an opportunity to share how their program is different from other programs currently running under a special study in the state of Michigan. Thus, it will</p>

		allow for discussion among these programs (and others) to gain new perspectives that will continue to improve the outcomes of these special studies which will overall, benefit the state and the individual communities it is comprised of.
10:00-10:25 a.m. Saginaw/Swan Creek Room	Break and Visit with the Exhibitors	<i>Please check the gift board located at the registration desk to see if your name was drawn. Gifts will be at exhibitor tables.</i>
10:30-11:45 a.m. Black River Creek Room	*Δ○Health Law Update	<i>Brian Bauer, Esq., Hall Render Killian Heath & Lyman</i>
		This session will cover important legal developments that will directly impact health care operations, reimbursement and compliance. Specifically, we will look at recent developments related to the Merit-Based Incentive Payment System (MIPS), the CMS Final Overpayment Refund Rule, the Opioid Prescribing Guidelines for Chronic Pain, the Comprehensive Care for Joint Replacement Model, and the current status of being "Provider-Based." We will also discuss other legal and policy developments that may significantly affect rural physicians, clinics, and hospitals.

*Indicates Session Approved for Continuing Nursing Education.

Δ Indicates Session Approved for Social Work Continuing Education.

○ Indicates Session Approved for Dental Continuing Education.

Michigan State University College of Nursing is an approved provider of continuing nursing education by the Ohio Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. (OBN-001-91) (OH-294, 08/01/18).