



# 2018 Michigan Rural Health Conference AGENDA

## Thursday, May 3, 2018

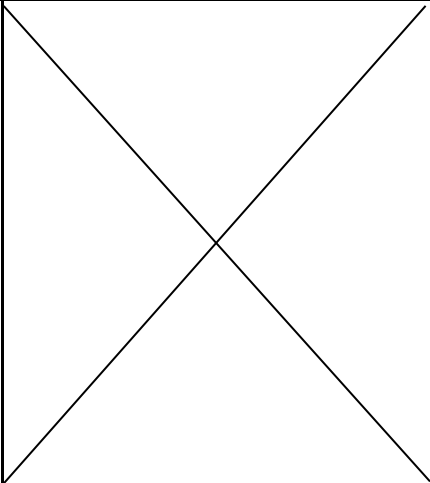
7:00-8:00 a.m. Saginaw/Swan Creek Room	<b>Registration and Breakfast with Exhibitors</b>		
8:05-9:15 a.m. Black River Room	<p><b>*ΔFederal Update on Rural Health Issues</b>  <i>Brock Slabach, MPH, FACHE, Senior Vice President for Member Services, National Rural Health Association</i></p> <p>During this session participants will learn of the current legislation and regulations that impact the ability to provide rural health care.</p>		
<b>Break Out</b>	<b>Black River Room</b>	<b>Three Fires Room</b>	<b>Ojibway Room</b>
9:20-10:15 a.m.	<p><b>*ΔChanging How We Change</b>  <i>Jane McLeod, MSN, RN, Capstone Leadership Solutions</i></p> <p>In this session, attendees will be equipped with the knowledge and tactics to identify the six common challenges leaders and teams often see and ways to combat these challenges.</p>	<p><b>*Benefits of Care Management in a RHC</b>  <i>Mitzie Hewitt, DO, Northern Pines Health Center, PC, Keisha Sexton, Office Manager, Northern Pines Health Center, PC, Natalie Harter, LMSW, Care Manager, Northern Pines Health Center, PC</i></p> <p>Care management is an integral part of a patient's care including education, collaboration, support services and resource finding. This panel will briefly discuss how they integrated care management into their RHC and the benefits of the service.</p> <p><b>*ΔCritical Role of Nutrition in Improving Quality of Care</b>  <i>Koree Rose Muska, RDN, Clinical Nutrition Manager, Hills &amp; Dales General Hospital</i></p> <p>This presentation will serve to educate key hospital stakeholders on recognizing the impact of malnutrition not only in the hospital setting, but also its impact on the acute post-hospital phase in an effort to answer the call to action to change current practice and thought regarding nutrition.</p>	<p><b>*ΔThe Culture of Change in Telemedicine</b>  <i>Becky Sanders, MBA, Director of Operations, Indiana Rural Health Association, Program Director, Upper Midwest Telehealth Resource Center</i></p> <p>This session will focus on change management theories and steps to consider when implementing a telemedicine program. Project management fundamentals will be used to illustrate how to achieve a streamlined approach for the development and implementation of a telemedicine program.</p>
10:15-10:55 a.m. Saginaw/Swan Creek Room	<p><b>First Annual Rural Health Research Day Poster Presentations-</b> Don't miss this opportunity to visit with and learn from students and Resident Physicians as they discuss their research and how it relates to rural Michigan.</p> <p>Also, don't forget to visit with exhibitors and have your vendor card signed!</p>		
<b>Break Out</b>	<b>Black River Room</b>	<b>Three Fires Room</b>	<b>Ojibway Room</b>
11:00-11:50 a.m.	<p><b>*The Quality Payment Program: 2018 Rule Updates and Strategies for Successful Participation</b>  <i>Bruce Maki, M-CEITA Regulatory &amp; Incentive Program Analyst, Altarum</i></p> <p>The transition year of the Quality Payment Program, with the options to ease into program participation, is</p>	<p><b>*An Influence Strategy for Changing Patient Behavior</b>  <i>Tina Nazier, MBA, CPC, Health Care Director, Wipfli LLP</i></p> <p>This session will provide a step-by-step approach that incorporates a comprehensive influence strategy to</p>	<p><b>*A Patient Portal Story: Overcoming Obstacles for Medicaid Meaningful Use</b>  <i>Danielle Culbertson, MHI, Health Information Technology, Michigan Public Health Institute, Michelle Fejedelem, MSN, RN-BC, Nurse Informaticist/Project Manager, Michigan Public Health Institut</i></p> <p>This session will immerse attendees into an interactive workshop that will delve</p>

	over. As expected, there were important program rule updates for 2018, updates that necessitate a change in strategy to remain successful in Medicare's shift to value-based reimbursement. Join us as we review the 2018 changes and provide tips how on to remain successful in a program that raises the bar each year.	increase the likelihood of changing patient behavior.	into common patient portal issues related to Patient Access and Secure Messaging. We will share real life stories from clinicians regarding problems associated with patient portal use and offer strategies to successfully navigate patient portal obstacles.
12:00-1:00 p.m. Saginaw/Swan Creek Room	<b>Lunch and Awards- Sponsored by Hall Render Killian Heath &amp; Lyman</b> <i>Join us for lunch and the presentation of the Rural Health Professional of the Year Award. This year's recipient is Dr. Andrea Wendling.</i>		

<i>Break Out Sessions</i>	<b>Black River Room</b>	<b>Three Fires Room</b>	<b>Ojibway Room</b>
1:10-2:05 p.m.	<p><b>*Hot Reimbursement Topics for Rural Area Hospitals</b> <i>Richard S. Reid, MPA, CPA, FHFMA, Director Provider Payment Analytics, The Rybar Group, Michael J. Felczak, JR., MSA, Director of Provider Repayment Analytics, The Rybar Group</i></p> <p>This session will highlight the current key issues impacting the finances of rural facilities and clinics, the opportunities available from Medicare and Medicaid, and strategies for enhancing reimbursement.</p>	<p><b>*An Overview of Shortage Designations in Michigan &amp; their Significance in Programs Benefitting RHCs and Providers</b> <i>Miguelina Z. Carela-Garcia, Primary Care Workforce Analyst, Michigan Department of Health and Human Services, Amber Myers, Manager, Workforce/Access &amp; Grants Management, Michigan Department of Health and Human Services</i></p> <p>This presentation will provide a picture of the shortage designation process and the use of these designations in several state and federal programs such as the Health Center Program, CMS Physician Bonus Payment and CMS Rural Health Clinic Program; including recruitment and retention efforts through the National Health Service Corps, NURSE Corps, J-1 Visa Waiver and Michigan State Loan Repayment Program.</p> <p><b>*MI DOCS Consortium</b> <i>Doug Skrzyniarz, Associate Vice President, Government Health Affairs, Adjunct Faculty, Wayne State University</i></p> <p>For the first time ever, more students are graduating from medical school than there are residency slots. Michigan universities and their medical schools have collaborated in an effort to address this statewide public health issue. They have submitted proposals detailing how they would best utilize resources to create new residency slots, for Family Medicine, General Pediatrics, and Psychiatry. MIDOCs has the potential to have a significant and lasting effect on the physician workforce in Michigan and on the health outcomes.</p>	<p><b>*MACRA: Using Data to Capture the Quality</b> <i>Mark Blessing, CPA, Managing Director, BKD, Zach Remmich, Managing Consultant, BKD</i></p> <p>This presentation will provide a brief overview of the Medicare Access and CHIP Reauthorization Act and a discussion on using a data-driven approach to engage healthcare providers in a value-based reimbursement environment.</p>

<p>2:10-2:50 p.m.</p>	<p><b>*Rural Health Clinic Updates and Review</b>  <i>Nicole Salava, Provider Relations Analyst, Michigan Department of Health and Human Services</i></p> <p>The presentation will the new changes within the Michigan Medicaid Program, and what situations could be effecting RHC claims. We will also summarize the new Institutional Billing format and cost settlement information.</p>	<p><b>*ΔTransitional Subacute Care in a CAH- Promoting Value and Building Partnerships</b>  <i>Randolph Flechsig, CEO, Sheridan Community Hospital</i></p> <p>Participants will be able to begin to quantify the transitional subacute care program opportunity, understand the key steps to initiate a transitional care service, establish the clinical parameters needed for quality and appropriateness of care, identify opportunities to integrate services within large systems, demonstrate value purchasing for program, and marketing the service to other providers.</p>	<p><b>Research in Rural Michigan</b></p> <p>Learn about the valuable research taking place in Michigan and how it relates to our rural communities.</p> <p><i>Identifying Access to Maternity and Obstetric Care in Rural Michigan- Valerie Taglione, MSU CHM</i></p> <p><i>Using Community Health Needs Assessment Data to Guide Statewide Strategies for Rural Health- Douglas Snow, MSU CHM</i></p> <p><i>An Approach to Managing the Opioid Crisis at a Rural Family Medicine Residency Program- Irena Muca, MD, Munson Medical Center</i></p>
<p>2:50-3:10 p.m.  Saginaw/  Swan Creek  Room</p>	<p><b>Break and Visit with the Exhibitors</b>  <i>Take this opportunity to network with the exhibitors and don't forget to have your vendor card signed.</i></p>		
<p><b>General Session</b></p>	<p><b>Black River Room</b></p>		
<p>3:15-5:00 p.m.</p>	<p><b>*ΔOpioid Panel Discussion- Sponsored by ISC</b></p> <p><i>Effects of Implementing a Comprehensive Chronic Pain Protocol on Overall Narcotic Prescribing in Rural Family Medicine Clinic – Matthew Stack, MSU/MidMichigan-Gratiot Family Medicine Residency Program</i></p> <ul style="list-style-type: none"> <li>• Learn to identify key interventions to implement in a rural family medicine clinic to significantly reduce overall narcotic prescribing.</li> </ul> <p><i>Patient Perspective- David Clayton, Director/Youth Coordinator, Families Against Narcotics</i></p> <ul style="list-style-type: none"> <li>• Hear a first-hand account from an individual in long term recovery from drugs and alcohol.</li> </ul> <p><i>Approach to Opioid Crisis in Rural Areas- David Klee, MD, Munson Medical Center, Irena Muca, MD, Munson Medical Center</i></p> <ul style="list-style-type: none"> <li>• This session is designed to help providers develop a systematic approach to managing patients on opioids based on the CDC guidelines for opioid management.</li> </ul> <p><i>MAPS Updates- Haley Winans, Analyst, Drug Monitoring Section, Michigan Automated Prescription System, Andrew Hudson, Drug Monitoring Section Manager, Michigan Automated Prescription System</i></p> <ul style="list-style-type: none"> <li>• Learn about the updates that will be happening to the Michigan Automated Prescription System in June.</li> </ul>		
<p>5:15-6:30 p.m.  Saginaw/Swan  Creek Room</p>	<p><b>Rural Health Scholars Reception</b>  <b>Drink Tickets Sponsored by Net Revenue</b></p> <p><i>Join us in celebrating the 2018 Rural Health Scholars! These medical students from MSU College's of Human Medicine and Osteopathic Medicine have displayed an interest and commitment to rural medicine and communities. Enjoy drinks, appetizers, and great conversations with exhibitors, attendees, researchers, and our Rural Health Scholars.</i></p>		

## Friday, May 4, 2018

7:00-7:45 a.m. Saginaw/Swan Creek Room	<b>Breakfast with Exhibitors</b> Take this <b>last</b> opportunity to network with the exhibitors and have your vendor card signed. Return cards at the registration desk by 8am.		
Break Out	<b>Black River Room</b>	<b>Three Fires Room</b>	<b>Ojibway Room</b>
7:45-8:55 a.m.	<p><b>*ΔIntegrated Behavioral Health in Primary Care</b>                      Lisa Jackinchuk, LMSW, Manager of Clinical Integration, Eaton Rapids Medical Center, Tara Calabro, LLMSW, Clinical Integration Team, Eaton Rapids Medical Center, Julia Sabo, Clinical Integration Team, Eaton Rapids Medical Center</p> <p>This presentation will discuss who plays a role in integrated care, what each disciplines role is and how those disciplines can effectively work together; how to identify patients that could benefit from integrated care, billing for behavioral health services, and benefits of integrated care model.</p>	<p><b>*Embracing the Value of Your Rural Health Clinic</b>                      Jeff Bramschreiber, CPA, Health Care Partner, Wipfli LLP, Tina Nazier, MBA, CPC, Health Care Director, Wipfli LLP</p> <p>Hospitals and Rural Health Clinics have been key components of a strong rural health value equation. The most successful systems have figured out how to transform these two individual components into a high performing health system. This workshop provides the key steps in how to transform these two entities into a combined powerhouse to achieve the quadruple aim.</p>	<p><b>*ΔExpanding Access to Advanced Care Plans with Health Information Exchange</b>                      Rozanne Turner, M.Ed., BSN, RN, Clinical Program Specialist, Priority Health, Doug Dietzman, Executive Director, Great Lakes Health Connect</p> <p>The presentation will identify the opportunities and challenges involved in launching a community-based approach to Advance Care Planning. We will explore the benefits of "having the conversation" that prompts the creation of a personal Advance Directive, and will highlight the advantages and value of leveraging health information exchange for storage and retrieval of this information at the point of care.</p>
Break Out	<b>Black River Room</b>	<b>Ojibway Room</b>	
9:00-9:55 a.m.	<p><b>*ΔInnovation in Healthcare- What Part Does Innovation Play In Your Organization?</b>                      Ross Manson, Chief Innovation Officer, Eide Bailly</p> <p>In this session, we will discuss how you build culture of Innovation into your organization. Then, we will move one to the types of innovation to consider and how to capitalize on new technologies such as, Artificial Intelligence and Machine Learning Capabilities.</p>		
10:00-10:25 a.m. Saginaw/Swan Creek Room	<b>Break and Visit with the Exhibitors</b> Please check the gift board located at the registration desk to see if your name was drawn. Gifts will be at exhibitor tables.		
10:30-11:45 a.m. Black River Creek Room	<p><b>*ΔHealth Law Update</b>                      Brian Bauer, Esq., Hall Render Killian Heath &amp; Lyman</p> <p>This session will cover important legal developments that will directly impact health care operations, reimbursement and compliance. Specifically, we will look at recent developments related to the Merit-Based Incentive Payment System (MIPS), the CMS Final Overpayment Refund Rule, the Opioid Prescribing Guidelines for Chronic Pain, the Comprehensive Care for Joint Replacement Model, and the current status of being "Provider-Based." We will also discuss other legal and policy developments that may significantly affect rural physicians, clinics, and hospitals.</p>		

\*Indicates Session Approved for Continuing Nursing Education.  
 Δ Indicates Session Approved for Social Work Continuing Education.

Michigan State University College of Nursing is an approved provider of continuing nursing education by the Ohio Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. (OBN-001-91) (OH-294, 08/01/18).