



28th Annual Michigan Rural Health Conference

AGENDA

Thursday, April 24, 2025

7:00-7:55 am	Swan Creek/ Saginaw	Registration and Breakfast Breakfast Sponsored by:
Main Session	Room	Session Title
7:55 - 8:00 am	Swan Creek/ Saginaw	Michigan Rural Health Conference Opening Remarks <ul style="list-style-type: none"> John Barnas, <i>Executive Director, Michigan Center for Rural Health</i>
8:00-9:00 am	Swan Creek/ Saginaw	101: Federal Updates from the National Rural Health Association <ul style="list-style-type: none"> Brock Slabach, MPH, FACHE, COO, <i>National Rural Health Association</i>
Breakout 9:05 - 10:00 am	Room	Breakout Session Title
Rural Health Clinic		102: Strategies to Improve Screening for Chronic Kidney Disease in Rural Health Clinics <ul style="list-style-type: none"> Mary Wozniak, MPH, CHES, <i>Program Manager, National Kidney Foundation of Michigan</i> Laura Green, MHA, CRHCP, <i>Manager of Population Health, Aspire</i> Kalen Gerulski, NP-BC, <i>Nurse Practitioner, McLaren Central Michigan</i>
SDOH		103: Veterans and Their Family's Health & Wellness <ul style="list-style-type: none"> Jim Yates, Veteran, MPA, <i>I-REACH Rural Veterans Program Manager</i>
Workforce		104: Building Bridges: Advancing a Healthcare Workforce Pipeline in Rural Michigan <ul style="list-style-type: none"> Kelly Aubry, PT, DPT, <i>Affiliate Faculty of Instruction, Grand Valley State University</i> Theresa Bacon-Baguley, PhD, RN, <i>Associate Dean of Research, Grand Valley State University</i>
10:00 -10:15 am	Swan Creek/ Saginaw	Break, Visit Conference Partners, & Rural Health QR Quest – Take this opportunity to network with the Conference Partners and interact with the Annual Rural Health Research Day Poster Presenters Snack Sponsored by:
Breakout 10:15- 11:10 am	Room	Breakout Session Title
Rural Health Clinic		105: Chronic Care Management (CCM) Session: <ul style="list-style-type: none"> Care Management in a Rural Health Center: Enhancing Patient Outcomes and System Efficiency <ul style="list-style-type: none"> April Marsh, BSN, RN, <i>Care Manager, Northern Pines Health Center</i> Unlocking the Potential of CCM: How Care Coordination Transforms Patient Care and Clinic Revenue <ul style="list-style-type: none"> Kristen Ogden, RN, <i>Director of Quality, The Compliance Team</i>
SDOH		106: MDHHS Community-Led Efforts to Improve Rural Health Equity: Partnership with Michigan Center for Rural Health & the Development of the Rural Health Equity Plan <ul style="list-style-type: none"> Shannon Patrick, MPH, <i>Senior SDOH Strategy Advisor, MDHHS Policy and Planning Bureau</i> Laura Stoddard, MHA, <i>Social Drivers of Health Manager, Michigan Center for Rural Health</i>
Workforce		107: 8th Annual Rural Health Research Day: Innovative research being conducted by the next generation of medical professionals <ul style="list-style-type: none"> Student TBA Student TBA Student TBA
Breakout 11:15 am – 12:10 pm	Room	Breakout Session Title

Rural Health Clinic		108: Optimizing RHC Reimbursement Opportunities <ul style="list-style-type: none"> Jonathan Pantenburg, MHA, Principal, <i>Wintergreen, Inc.</i>
SDOH		109: Caring for People with Disabilities <ul style="list-style-type: none"> Michelle Meade, PhD, <i>Co-Director, U-M Center for Disability Health and Wellness</i> Tameka Cltchen-Spruce Samantha Wolfe, <i>Agricultural Occupational Health Educator, Michigan State University Extension</i>
Workforce		110: Emerging Workforce Programs and New Initiatives to Address HPSA Shortages <ul style="list-style-type: none"> Miguelina Carela-Garcia, MPH, <i>Primary Care Workforce Specialist, Michigan Department of Health and Human Services (MDHHS)</i> Brittany Brookshire, MPH, <i>Primary Care Workforce Specialist, Michigan Department of Health and Human Services (MDHHS)</i>
12:10 – 1:25 pm	<i>Swan Creek/Saginaw</i>	Lunch & Rural Health Professional of the Year Award (Award at 1:00 pm) Lunch Sponsored by:
Main Session	Room	Breakout Session Title
1:25 – 2:20 pm	<i>Swan Creek/Saginaw</i>	111: Health Law Update <ul style="list-style-type: none"> Andrew Heberling, J.D. <i>Attorney, Hall, Render, Killian, Heath, & Lyman Law Firm</i>
2:20 – 2:35 pm	<i>Swan Creek/Saginaw</i>	Break, Visit Conference Partners & Rural Health QR Quest – Take this opportunity to network with the Conference Partners and interact with the 8th Annual Rural Health Research Day Poster Presenters Snack Sponsored by:
Breakout 2:35 – 3:30 pm	Room	Breakout Session Title
Rural Health Clinic		112: Billing and Coding Session: <ul style="list-style-type: none"> Social Determinants of Health SDOH "Z Codes": Impact of Accurate Data Capture for Removing Barriers <ul style="list-style-type: none"> Jackie King, MSHI, CCS, CPC, COC, <i>VP Hospital Education Services, ArchProCoding</i> Properly Reporting Telehealth Services in RHCs <ul style="list-style-type: none"> John Burns, CPC, CPMA, CEMC, RH-CBS, <i>VP Audit and Compliance, ArchProCoding</i>
SDOH		113: Adapting Produce Prescription Programs to Meet the Needs of Rural & Tribal Communities <ul style="list-style-type: none"> Carlyn Arteaga, MSW, <i>Project Coordinator, Michigan Public Health Institute, Center for Healthy Communities</i> Laura Fisher, MSA, ADS, <i>Health Education & Chronic Disease Department Director Inter-Tribal Council of Michigan, Inc.</i> Hannah Swartz, MPH, <i>Program Manager, Inter-Tribal Council of Michigan</i>
Workforce		114: EQ Advantage: Driving Workforce Engagement and Well-Being <ul style="list-style-type: none"> Stacey Gedeon, PsyD, <i>Founder, SRG Healthcare Consulting Professional Coaching</i>
Main Session	Room	Session Title
3:35 – 4:35 pm	<i>Swan Creek/Saginaw</i>	*115: The State of Public Health in 2025: Charting a Path Forward <ul style="list-style-type: none"> Dr. Natasha Bagdasarian, MD, MPH, FIDSA, FACP, <i>Chief Medical Executive, Michigan Department of Health & Human Services</i>
5:00 – 6:00 pm	<i>Swan Creek/Saginaw</i>	Networking Reception: Join us for refreshments and networking. Drinks and light snacks provided. Drink Tickets Sponsored by: Entertainment provided by: Entertainment Sponsored by:

Friday, April 25, 2025		
7:00-7:55 am	Swan Creek/ Saginaw	Breakfast, Visit Conference Partners & Rural Health QR Quest Breakfast Sponsored by:
Main Session	Room	Session Title
8:00 - 8:55 am	Swan Creek/ Saginaw	*201: Updates from the Center for Research · Michael Meit, MA, MPH, <i>Director, East Tennessee State University Center for Rural Health Research</i>
9:00 - 9:45 am	Swan Creek/ Saginaw	*202: Michigan Medicaid Update · Meghan Groen, MPP, <i>Senior Deputy Director, Behavioral and Physical Health and Aging Services Administration</i>
9:45 - 10:00 am	Swan Creek/ Saginaw	Break, Visit Conference Partners, Rural Health QR Quest – prizes will be awarded via random drawing to those who complete the QR Quest Snack Sponsored by:
Breakouts 10:00 - 10:55 am	Room	Session Breakout
Rural Health Clinic		203: Emergency Operation Planning and Execution · Tressa Sacrey, BA, <i>Health Services Associates, Inc.</i>
SDOH		204: Escaping the Silos of Rural Health · Richard L. Douglass, MPH, PhD, <i>Emeritus Professor of Health Administration and Policy, Eastern Michigan University, Principal Investigator, The Rural Health Group</i> · John Jervinsky · Tara Truax
Workforce		205: Michigan Rural Oral Health: State and Local Perspectives · Emily Norrix, MPH, <i>Rural Oral Health Consultant, Oral Health Program, Michigan Department of Health and Human Services</i> · Elisa Dack, RDH, MPH, <i>Community Health Director & Oral Health Coordinator, District Health Department No. 2 and No. 4</i> · Emily Fowers, RDH, <i>Registered Dental Hygienist, Van Buren/Cass District Health Department</i>
Main Session	Room	Session Title
11:00 - 11:45 am	Swan Creek/ Saginaw	206: Community Voices: Lessons from Rural Health Projects in Michigan · Charly Loper, <i>Community Support Specialist, Office of Rural Prosperity, Department of Labor and Economic Opportunity, State of Michigan</i> · TBA · TBA · TBA
11:45 am	Swan Creek/ Saginaw	Closing Remarks and Prizes <i>Must be present to win!</i>