



# 2022 Michigan Rural Health Conference

## Stronger Together: Navigating a New Normal

### AGENDA

**Thursday, April 28, 2022**

7:00-7:55 AM	<b>Registration and Breakfast</b> Come visit with Conference Partners and view the Student Research Poster Presentations. <b>Breakfast Sponsored by The UltraGroup Healthcare &amp; The Compliance Team</b>	
8:00- 8:05 AM	<b>Michigan Rural Health Conference Opening Remarks</b> John Barnas, Executive Director, Michigan Center for Rural Health	
8:05-8:55 AM	<b>The MDHHS Social Determinants of Health Strategy: A Targeted Approach to Support Healthy Communities</b> Alicia Brace, Program Manager and Ninah Sasy, Policy and Planning Director, Michigan Department of Health and Human Services, Policy and Planning	
Break Out	Black River Room	Three Fires Room
9:00-9:50 AM	<b>Telehealth and Beyond</b> Jessica DeVine, Data Coordinator, Upper Midwest Telehealth Resource Center	<b>Rural Trauma System</b> Lyn Nelson, Regional Trauma Coordinator, Michigan Department of Health and Human Services, Bureau of EMS, Trauma & Preparedness, Trauma Section
9:50-10:10 AM	<b>Break and Visit with Conference Partners</b> - Take this opportunity to network with the Conference Partners and interact with the 5th Annual Rural Health Research Day Poster Presenters <b>Break Sponsored by The Rybar Group &amp; Psychiatric Medical Care</b>	
Break Out	Black River Room	Three Fires Room
10:10-11:00 AM	<b>Getting Paid for What You Do in an RHC: From Charging to Cost Reports</b> Julie Hardy, Director, Revenue Cycle, The Rybar Group and Caren Puvalowski, Manager, Rural Healthcare Reimbursement, The Rybar Group	<b>Sextortion, The "Silent" Pandemic</b> John Swangler, PhD, Director of Behavior Health, Helen Newberry Joy Hospital
11:10- 12:00 PM	<b>Understanding Michigan's Shortage Designation Process and Reducing Healthcare Shortages Through Loan Repayment Programs</b> Miguelina Carela-Garcia, Primary Care Workforce Specialist, Michigan Department of Health and Human Services and Brittany Brookshire, Primary Care Workforce Analyst, Michigan Department of Health and Human Services	<b>Program Evaluation: Moving Your Business Forward</b> Julie Quinn, RHC Compliance Analyst, Health Services Associates, Inc.
12:00-1:00 PM	<b>Lunch and Rural Health Professional of the Year Awards</b> <b>Lunch Sponsored by Hall Render Killian Heath and Lyman</b>	
1:10- 2:00 PM	<b>Health Law Update</b> Brian Bauer, Shareholder, Hall Render Killian Heath & Lyman	

Break Out	Black River Room	Three Fires Room
2:10-3:00 PM	<b>Cost Reporting: Vaccines, Commingling, Telehealth, and Bad Debt</b> Julie Quinn, RHC Compliance Analyst, Health Services Associates, Inc	<b>Cyber Security with Real Experience</b> Michael Sadler Acrisure, LLC and John Kelly Cyberforce Q
3:00- 3:20 PM	<b>Break and Visit with Conference Partners</b> - Take this opportunity to network with the Conference Partners and interact with the 5th Annual Rural Health Research Day Poster Presenters <b>Break Sponsored by - The Rybar Group &amp; Psychiatric Medical Care</b>	
3:30- 4:20 PM	<b>5th Annual Rural Health Research Day - Student Oral Presentations</b> <ul style="list-style-type: none"> <li>• <b>Smoking Cessation Barriers in Rural Native American Populations</b>, Sydney Rechter, MSU College of Human Medicine</li> <li>• <b>Rural Barriers to Sunscreen Use</b>, Cassidy Gardner, MSU College of Human Medicine</li> <li>• <b>Breast &amp; Cervical Cancer Screening Access Amongst Seasonal and Migrant Farmworkers in Michigan’s Cherry Farming Region</b>, Kayla Orbeck, MSU College of Human Medicine</li> </ul>	
4:30-6:00 PM	<b>Networking Reception</b> - Join us for refreshments and networking. Drinks and light snacks provided. <b>Reception Sponsored by - NetRevenue</b>	
<b>Friday, April 29, 2022</b>		
7:00-7:55 AM	<b>Breakfast and Visit with Conference Partners</b> <b>Breakfast Sponsored by- UltraGroup Healthcare &amp; The Compliance Team</b>	
8:00-9:15 AM	<b>Federal Update on Rural Health Issues</b> Brock Slabach, MPH, FACHE, Senior Vice President for Member Services, National Rural Health Association	
	Black River Room	Three Fires Room
9:25-10:15 AM	<b>Improving Health Equity through Resident Empowerment and Cross-Sector Collaboration and Alignment</b> Jenifer Murray, RN, MPH, Community Connections, HUB Director, Northern Michigan Community Health Innovation Region & Erin Barret Regional Community Coordinator for the Northern Michigan Community Health Innovation Region (NMCHIR)	<b>Community Paramedicine through a Rural Lens</b> Betsy McDavid, Paramedic IC, Community Paramedic, QI & Community Paramedic Supervisor, Emergent Health Partners & Anthony Pantaleo, Paramedic I/C, BAS EMS Opioid Outreach Coordinator Bureau of EMS, Trauma, and Preparedness Michigan Department of Health and Human Services
10:25-11:15 AM	<b>Michigan: RHC Legislative Financial Impact</b> Jonathan Patenburg, Consultant, Stroudwater Associates	<b>Bridging The Gaps: Families Against Narcotics</b> Judge Linda Davis, Executive Director, Families Against Narcotics
11:20 -11:45AM	<b>Closing Remarks, Networking, and Grab &amp; Go Snacks</b> Visit with Conference Partners- Take this opportunity to network with the Conference Partners. <b>Break Sponsored by - The Rybar Group &amp; Psychiatric Medical Care</b>	