



**The Ripple Effect:  
Reimagining the Possible  
2024 Michigan  
Critical Access Hospital Conference**



**Wednesday, November 6, 2024**

3:00- 6:00 p.m. <i>Park Place Hotel Lobby</i>	<b>Registration</b>
--	---------------------

**Thursday, November 7, 2024**

7:00-9:00 a.m. <i>Pre-Function/Gallery</i>	<b>Breakfast, Registration, Networking, and Visit with Conference Partners</b> <i>Please use this time to engage with Conference Partners by traditional networking or by playing the “QR Quest” game to win prizes. In addition, help us raise funds for OsteoCHAMPS by bidding on the silent auction baskets.</i>		
---	--	--	--

	<b>Boardman Room</b>	<b>Minerva’s</b>	<b>Courtyard I &amp; II</b>
8:00-12:00 p.m.	<b>MICAH Quality Network</b> <i>(Members Only)</i>  8:00-11:45 a.m. MICAH QN Meeting	<b>CFO Meeting</b> <i>(Members Only)</i>  9:00-11:40 am	<b>CAH CEO Leadership Forum</b> <i>(Invited Guests Only)</i>  9:00-11:00 am

11:00-11:20 a.m. <i>Grandview II &amp; Pre-Function</i>	<b>Registration and Visit with Conference Partners</b> <i>Please use this time to engage with Conference Partners by traditional networking or by playing the “QR Quest” game to win prizes. In addition, help us raise funds for OsteoCHAMPS by bidding on the silent auction baskets.</i>		
--	--	--	--

11:30-12:40 p.m. <i>Gallery, Grandview I</i>	<b>Lunch</b> <i>Sponsored by Hall Render Killian Heath &amp; Lyman</i>		
---	---	--	--

12:30 -1:45 p.m. <i>Grandview I</i>	<b>*101 The Landscape of Rural Health: Election Edition</b> <i>Brock Slabach, Chief Operations Officer, National Rural Health Association</i>		
--	--	--	--

<b>Breakout Sessions</b>	<b>Grandview I</b>	<b>Boardman</b>
--------------------------	--------------------	-----------------

1:50 – 2:45 p.m.	<b>*102 Optimizing Swing Beds through Performance Improvement</b> <ul style="list-style-type: none"> <li>· Jonathan Pantenburg, MHA, <i>Principal, Wintergreen</i></li> <li>· Jessica Morgan, MSPT, MHA, <i>Senior Director of Operations, Sheridan Community Hospital</i></li> </ul>	<b>*103 Veterans Care in the Community</b> <ul style="list-style-type: none"> <li>· Jim Yates, MPA, <i>I-REACH - Veterans Program Manager, Michigan Center for Rural Health</i></li> <li>· Patrice Olivo, <i>VA Community Care Billing Liaison/Program Specialist, Saginaw VA Medical Center</i></li> <li>· Carolyn Turvey, PhD, <i>Research Health Scientist, VA Office of Rural Health</i></li> </ul>
------------------	--	--

2:45 - 3:00 p.m. <i>Grandview I, II &amp; Pre-Function/Gallery</i>	<b>Break and Visit with Conference Partners</b> <i>Please use this time to engage with Conference Partners by traditional networking or by playing the “QR Quest” game to win prizes. In addition, help us raise funds for OsteoCHAMPS by bidding on the silent auction baskets.</i>		
---	---	--	--

3:00 – 3:55 p.m.	<b>*104 Building Office Culture and Morale</b> <ul style="list-style-type: none"> <li>· Andrew Porter, RN, <i>State Executive Administrator for Michigan, UP Health System Hospice</i></li> <li>· Rachel Camp, <i>Account Executive, UP Health System Hospice</i></li> </ul>	<b>*105 Rural EMS: Highlights, Struggles, and Ideas for the Future</b> <ul style="list-style-type: none"> <li>· Emily Bergquist, EMT-P I/C, MSA, <i>Director, Division of EMS and Systems of Care Bureau of Emergency Preparedness, EMS, and Systems of Care, Michigan Department of Health &amp; Human Services</i></li> </ul>
------------------	---	--

4:00 – 5:00 p.m. <i>Grandview I</i>	<b>*106 Let’s Grow Michigan</b> <ul style="list-style-type: none"> <li>· Hilary Doe, <i>Chief Growth &amp; Marketing Officer, Michigan Economic Development Corporation</i></li> </ul>		
--	---	--	--

5:15-6:30 p.m. <i>Grandview I &amp; II</i>	<b>Networking Reception, Entertainment, &amp; Silent Auction OsteoCHAMPS Fundraiser</b> · Drink tickets sponsored by Net Revenue · Entertainment by Mike Davis Trio · Silent Auction Bidding closes at 6:00 p.m., and winners will be announced at 6:15 p.m.	
6:30 p.m.	<b>Dinner on your own</b>	
<b><u>Friday, November 8, 2024</u></b>		
7:00-8:00 a.m. <i>Gallery &amp; Grandview II</i>	<b>Breakfast and Visit with Conference Partners</b> <i>Please use this time to eat breakfast and engage with Conference Partners by traditional networking or by playing the “QR Quest” game to win prizes.</i>	
8:00-8:15 a.m. <i>Grandview I</i>	<b>200 Michigan FLEX Program Update</b> Crystal Barter, <i>Director of Programs and Services, Michigan Center for Rural Health</i>	
8:15- 9:15 a.m. <i>Grandview I</i>	<b>*201 Health Law Update</b> Andrew Heberling, <i>Attorney, Hall Render Killian Heath &amp; Lyman</i>	
9:15 - 9:35 a.m. <i>Grandview II &amp; Pre-Function/Gallery</i>	<b>Break and Visit with Conference Partners</b> <i>Please use this time to engage with MI CAH Conference Partners while networking with peers. Last chance to finish the “QR Quest”- those who finish the quest will be entered into a drawing for prizes.</i>	
<b>Breakout Sessions</b>	<b>Grandview I</b>	<b>Boardman</b>
9:35-10:30 a.m. <i>Grandview I</i>	<b>*202 Financial Planning: The Key to Hospital Strategic Plan Execution</b> Jeffrey Johnson, CPA, <i>Partner, Wipfli LLP</i>	<b>*203 Remote Patient Monitoring In Rural Independent Hospitals: A Look Back at the Michigan Center for Rural Health's RPM Pilot</b> Kara Massa, <i>Director, Clinical Operations, Higi (a Modivcare service)</i>
10:35 -11:45 a.m. <i>Grandview I</i>	<b>*204 Managing High-Acuity Patients in Rural Settings</b> · John Foss, PA-C, MBA, <i>Sr. Vice President of Operations, Trinity Health Shelby/Grand Haven Hospitals</i> · Tiffany Friar, RN, DNP, MBA, <i>RHCCNO Chief Nursing Officer, University of Michigan Health-Sparrow Eaton/Ionia</i> · Sarah Coker, MSN, RN, BS, <i>Inpatient Manager, UM Health-Sparrow Carson</i> · Moderator: Andy Bertapelle, <i>CEO, Schoolcraft Memorial Hospital</i>	
11:45 a.m.–12:00 p.m.	<b>Closing Remarks &amp; Prizes</b> <b>Adjourn</b>	

\*Michigan Critical Access Hospital Conference that is to be held November 7-8, 2024, has been approved by the Michigan State University College of Osteopathic Medicine Office of Continuing Medical Education for up to 7.25 AMA PRA Category 1 Credit(s)<sup>TM</sup>. Michigan State University College of Osteopathic Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. MSUCOM designates this live activity for a maximum of 7.25 AMA PRA Category 1 Credit(s)<sup>TM</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



**Download our MI CAH Conference APP**

Download the app for 2024 Michigan Critical Access Hospital Conference for:

- Access to the most up-to-date agenda information
- Individual Session Evaluations!
- Networking tools
- Exhibitor maps
- And more!

Get started here: <https://guidebook.com/g/micahcon2024>. Tap “Download the app” to access the guide on your iOS and Android device.

**Conference Wifi:** PPHCONF  
**Password:** Traverse300