



26th Annual Michigan Rural Health Conference

AGENDA

April 27-28th, 2023
Soaring Eagle Casino & Resort

Thursday, April 27, 2023

7:00-7:55 am	Registration and Breakfast Come visit with Conference Partners and view the Student Research Poster Presentations. Breakfast Sponsored by: The Compliance Team, The Rural Advantage, UltraGroup Healthcare, Design Collaborative	
7:55-8:00 am	Michigan Rural Health Conference Opening Remarks John Barnas, Executive Director, Michigan Center for Rural Health	
8:00-8:55 am	Federal Update on Rural Health Issues Brock Slabach, MPH, FACHE, Senior Vice President for Member Services, National Rural Health Association <u>Outcome:</u>	
Breakout	Black River Room	Three Fires Room
9:00-9:50 am	RHC-FQHC Coding and Billing Update for 2023 <i>Charles James, President and CEO, North American HMS</i> <u>Outcome:</u> Increased knowledge of new eligible providers and telehealth status for RHCs and FQHCs in 2023.	Effective Strategies for Engagement with People Experiencing Homelessness <i>Ryan Hannon, Community Engagement Officer, Goodwill Northern Michigan</i> <u>Outcome:</u> Increased knowledge of unique approaches to communicating for effective engagement with people experiencing homelessness to work to achieve improved health.
9:50-10:10am	Break and Visit with Conference Partners - Take this opportunity to network with the Conference Partners and interact with the 5th Annual Rural Health Research Day Poster Presenters Break Sponsored by Avel eCare	
Breakout	Black River Room	Three Fires Room
10:10-11:00am	Lessons from the Field: Two Population Health Approaches in Rural Michigan The Importance of Chronic Care Management in the Rural Health Setting <i>Theresa Lounsbery, RN Community Care Coordinator, Mckenzie Health System</i> <u>Outcome:</u> Increased knowledge of best practices to successfully build a chronic care management product that guides patients toward resources to reach their best health and wellness potential. Care Huddles: Leading the Shift from Fee to Value <i>Julie Snyder, Senior Operations Specialist, Corewell Health</i> <u>Outcome:</u> Increased knowledge of how to form and implement effective care huddles, use data available in an EMR to find a target patient population and steps that can be used to reduce unnecessary emergency room visit through access and education.	Migrant/Season Worker Presentation <i>Audra Fuentes, Departmental Analyst, Department of Migrant Affairs, Michigan Department of Health and Human Services</i> <u>Outcome:</u> Increased knowledge of services and resources for migrant and seasonal farmworkers, common chronic illnesses farmworkers face, and MDHHS can assist with transportation and interpretation for health services.
11:10am-12:00pm	Michigan Endowment Funding and Grantee Updates <u>Outcome:</u> Increased awareness of highlighting a few rural grantees, and update on their grantmaking process	A Panel Discussion, the State of Rural EMS Now and into the Future <ul style="list-style-type: none"> •Laurie Thiel, Vice President of Operations/Upcoming CEO, Mobile Medical Response •Mel Oakly, EMS Director, Castleton Maple Grove Nashville Ambulance

	Libraries as Mental Health Hubs <i>Elena Bair and Jane Lozen, ImPROve Health</i> <u>Outcome:</u> Increased knowledge of the library's role as a community resource center, community partnerships and technology improving mental health access and substance use disorders, and strategies to combat substance use disorder.	•Gina Kasten, Operations Manager, SONCO Ambulance Inc. <u>Outcome:</u> current state of rural emergency medical services as it relates to funding models, reimbursement, workforce, and innovation.
12:00-1:10 pm	Lunch and Rural Health Professional of the Year Awards Lunch Sponsored by Hall Render Killian Heath and Lyman	
1:10-2:00 pm	Rural Health Equity, Poverty, and Rural Resilience <i>Michael Meit, MA, MPH, Director, East Tennessee State University Center for Rural Health Research</i> <u>Outcome:</u> Participants will have increased their knowledge of health equity challenges as they relate to geography and poverty, as well as, on rural strengths and assets as a strategy to build on to mitigate health equity challenges.	
2:10 – 3:00 pm	6th Annual Rural Health Research Day - Student Oral Presentations <ul style="list-style-type: none"> • Student 1 • Student 2 • Student 3 	
3:00-3:20 pm	Break and Visit with Conference Partners - Take this opportunity to network with the Conference Partners and interact with the 5th Annual Rural Health Research Day Poster Presenters Break Sponsored Avel eCare	
Breakout	Black River Room	Three Fires Room
3:20-4:10 pm	Grants that Amplify the Reach of Telemedicine <i>Chris Greene Hutchings, Michigan Moonshot Program Manager, Merit Network, Scott Stepanski, & Bree Holtz</i> <u>Outcome:</u> Increased knowledge of grants and resources available to providers seeking to extend telemedicine reach and how to apply for those grants.	Barriers and opportunities for Remote CHW programs in Rural Michigan <i>Shannon M Lijewski, Principal, NCHW, Everyday Life Consulting</i> <u>Outcome:</u> Increased knowledge of opportunities for remote CHW programs, including opioid intervention and workforce development, strategies for building remote CHW programs, and tools needed for remote CHW programs, including technology, equipment, and knowledge.
4:20-5:00 pm	Workforce Innovation: Building your Pipeline for an Apprenticeship Program <i>Stacy Fitzpatrick, Director Outpatient Clinics Primary Care, with MyMichigan Medical Center Sault</i> <i>Pam Grosvenor, Director of Practice Operations, Bronson Healthcare Group</i> <u>Outcome:</u> Understand creative, collaborative recommendations to meet the challenges of daily staffing needs in primary care settings and opportunities to "grow your own" medical assistants in a rural area where access to formal education is limited.	
5:15-6:30 pm	Networking Reception - Join us for refreshments and networking. Drinks and light snacks provided. Reception Sponsored by NetRevenue	
Friday, April 28, 2023		
7:00-7:55 am	Breakfast and Visit with Conference Partners Breakfast Sponsored by The Compliance Team, The Rural Advantage, UltraGroup Healthcare, Design Collaborative	
8:00-8:50 am	Health Care Law Update <i>Brian Bauer, Attorney, Hall Render, Killian, Heath, & Lyman Law Firm</i> <u>Outcome:</u> Increased knowledge in healthcare legislation.	
Breakout	Black River Room	Three Fires Room
9:00-9:50 am	Elevating Quality and Satisfaction in Your RHC with PCMH <i>Kristen Ogden, The Compliance Team</i> <u>Outcome:</u> Increased Knowledge of quality, the PCMH model of care, and ways to stay current in the healthcare field.	Opioid Settlement Funds: State and Local Perspectives <i>Amy Dolinky, Technical Advisor Michigan Association of Counties and Brandon Hool, State of Michigan</i> <u>Outcome:</u> Understand different settlements and have increased knowledge of different resources available to assist with planning and implementation.

9:50-10:10 am	Break and Visit with Conference Partners Break Sponsored Avel eCare	
10:10 - 11:00 am	Confidence at Survey <i>Tressa Sacrey Director of Compliance and Education, Health Services Associates, Inc.</i> <u>Outcome:</u> Increased knowledge of compliance measurements for RHC, tools for use in the clinic, and ways to streamline processes and build confidence in your next survey.	Addressing Food Insecurity as a Social Determinant of Health: Challenges and Interventions in Rural Michigan <i>Dawn Opel and Ms. Feighner,</i> <u>Outcome:</u> facilitate a dynamic conversation across rural health providers, social service providers, and community-based organizations about the challenges to addressing food insecurity as a social determinant of health in rural areas, and innovations that are exciting and possible.
11:00 – 11:30 am	Introduction to the Office of Rural Development <i>Sarah Lucas, Director of Rural Development, Office of Rural Development</i> <u>Outcome:</u> Increased knowledge of the Office of Rural Development and Projects associated with the office.	
11:30 am	Closing Remarks	