



2025 Rural Michigan Opioid & Substance Use Summit

July 17, 2025 · Treetops Resort, Gaylord MI

AGENDA



7:30 – 8:30 AM	Registration, Continental Breakfast & Networking
8:30 – 8:55 AM	Opening Remarks & Northern Michigan Opioid Response Consortium (NMORC) Update <i>Joyce Fetrow, Project Director, Northern Michigan Opioid Response Consortium</i> Objective: Review NMORC activities and accomplishments
9:00– 9:20 AM	Our Stories Have Power: A Person with Lived Experience <i>Justin Gulbranson</i> Objective: Share a recovery story and demonstrate hope
9:25 – 10:25 AM	Keynote: Building Systems to Support Individuals in Recovery <i>Michael Meit, MA, MPH, Director, ETSU Center for Rural Health and Research</i> Objective: Review key features of a recovery ecosystem, how to identify gaps in their communities, and strategies to better support individuals in maintaining their recovery
10:25 – 10:40 AM	Break and Visit with Conference Partners
10:40 – 10:55 AM	Opioid Settlement Funds: County Update <i>Amy Dolinky, MPPA, Technical Advisor, Opioid Settlement Funds Planning and Capacity Building, Michigan Association of Counties</i> Objective: Describe how counties are planning for and spending opioid settlement funds
11:00 – 11:55 PM	Substance Use and Pregnancy <i>Dr. Julia Riddle, DO, Substance Use Director/OB Department Chair, Munson Medical Center</i> Objective: Discuss substance use and treatment options for pregnant patients
12:00 – 1:00 PM	Networking Lunch & Rural Recovery Hero Award Presentation Award: 1:40 pm
1:00– 2:00 PM	Hot Topics and Ask the Clinician Panel <ul style="list-style-type: none">• Eugene Wang, DO, <i>Medical Director, Northern Michigan Substance Abuse Services Recovery Center</i>• Maureen Mead, MD, <i>Recovery Services Medical Director, Alcona Health Center</i>• Marylee Pakeiser, MSN, RN, BC-FNP, <i>Traverse Health Clinic</i>• Julia Riddle, DO, <i>Substance Use Director/OB Department Chair, Munson Medical Center</i>• David McGreaham, <i>Medical Director, Northern Michigan Opioid Response Consortium</i> Objective: To have an open space to ask questions about current interventions, stimulant use, or other questions you have

2:05 – 2:35 PM	Recovery Community Organization Flash Presentations <ul style="list-style-type: none"> Corey Winfield, <i>Recovery Founder & Executive Director, 217 Recovery</i> Caitlyn Koucky, <i>Executive Director, Community Recovery Alliance.</i> Objective: Share Recovery Community Organization updates and roles in the community
2:35 – 2:55 PM	Break & Visit with Conference Partners
2:55– 3:20 PM	R.E.A.C.H. for Recovery (Recovery Expansion for Access to Care and Health) Susan Kramer, LMSW, CCS, CAADC, <i>Behavioral Health Practice Administrator, Munson Health Care</i> Objective: coming soon!
3:25– 3:50 PM	Harm Reduction in Michigan Shelby Pasch, <i>Harm Reduction and Viral Hepatitis Unit Manager, Michigan Department of Health and Human Services</i> Objective: Describe harm reduction, syringe service programs, and actions the state of Michigan is taking to address the overdose crisis and increase access to critical services for people who use drugs
3:55–4:25 PM	Michigan's Overdose Strategy and Impact Jared Welehodsky, JD, <i>State Assistant Administrator, Office of the Chief Medical Executive, Michigan Department of Health and Human Services</i> Objective: Describe how Michigan's efforts have been successful at reducing overdose deaths
4:25 – 4:30 PM	Summit Closing Remarks & Exhibitor Prizes! Joyce Fetrow, <i>Project Director, Northern Michigan Opioid Response Consortium (NMORC)</i>
Continuing Education: Note -MCRH is in the application process for SUD Professionals (MCBAP), Social Work, Community Health Workers, and Medical Providers (CME).	