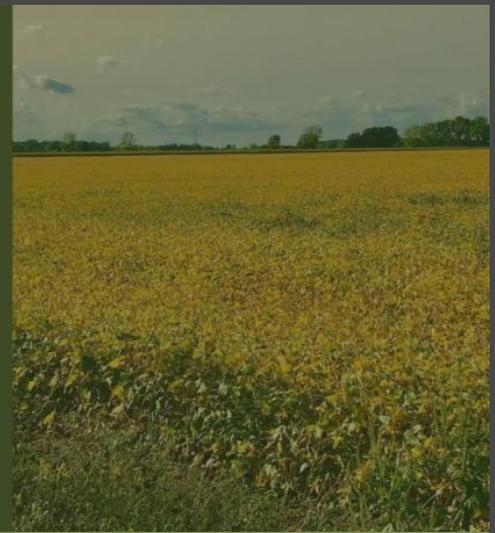




## — Our Mission:

TO COORDINATE, PLAN,  
AND ADVOCATE FOR  
IMPROVED HEALTH FOR  
MICHIGAN'S RURAL  
RESIDENTS AND  
COMMUNITIES.



## MCRH MONTHLY NEWSLETTER

December 2022

Volume 3, Issue 11

### **Inside the December MCRH Newsletter:**

- **26th Annual Michigan Rural Health Conference Call For Presentations**
- **OsteoChamps 2023 Registration is Now Open**
- **A Community Paramedicine Case Study Featuring Huron Valley Ambulance**
- **January is Social Determinants of Health Month in Michigan**
- **December 2022/January 2023 Project ECHO, Grand Rounds, and EMS Webinar Info**
- **And much, much more**



**26<sup>th</sup> Annual Michigan Rural Health Conference**  
**April 27-28, 2023**

**Soaring Eagle Resort, Mt. Pleasant, Michigan**

*Amplifying Rural Health Innovation*

## **Announcing the 26th Annual Michigan Rural Health Conference Call for Presentations!**

The Michigan Center for Rural Health is seeking dynamic, educational, and engaging presentations for the 26th Annual Michigan Rural Health Conference taking place April 27-28, 2023 at Soaring Eagle Resort in Mt. Pleasant, MI.

**AUDIENCE:**

This conference is designed to be of interest to a wide range of rural health professionals and advocates, including:

- Community Leaders
- Administrators
- Board Members
- Public Health Officials
- Physicians
- Advanced Practice Providers
- Nurses
- Social Workers
- Emergency Medical Services
- Students in Hospital Settings
- Rural Health Clinics
- Federally Qualified Health Centers
- Local Health Departments
- Community Mental Health Agencies
- Universities
- Others Interested in the Development of Healthcare in their Community.

**CRITERIA:**

Proposals are welcomed for 50-minute interactive, creative, dynamic presentations that feature best practices in rural health and will encompass this year's theme: Amplifying Rural Health Innovation. The presentation timeframe should include introductions, presentation material, and questions and answers. Attendees should leave with specific knowledge and skills about various aspects of the topic and how it relates to their job and future development. Presentations should provide educational value and refrain from promoting a specific business, product, or service.

**AREAS OF FOCUS:**

The Michigan Rural Health Conference typically hosts presentations that are focused on the areas:

- Health Information and Technology
- Population Health
- Health Equity
- Workforce
- Finance
- Operations
- Leadership and Quality Improvement
- Specific Interest in New Changes in Billing/Coding
- "Acing" an RHC Survey
- Community Services, including Transportation, Food security, and Other SDoH
- Advanced Care Planning
- Engaging Vulnerable and Marginalized Populations
- Other Innovative Approaches to Rural Health Care

*\*However, if you have an industry topic that is relevant but outside of these focus areas, we encourage you to submit your proposal for consideration.*

**SUBMISSION REQUIREMENTS & SPECIFICATIONS:**

\*All proposals must be submitted by **January 18, 2023, at 11:45 PM.**

\*All applicants will be notified of acceptance, regret, or waitlist by **February 10, 2023.** All applicants are encouraged to include a photograph and bio at the time proposals are submitted.

\*Bios are limited to a maximum of 100 words. The goal of the presenter bio is to provide us with a high-level view of your career and major accomplishments.

\*Photographs and presenter bios will be included in our marketing materials.

[Click Here for the Full Call for Presentations Details!](#)

## More News & Information You Can Use



OsteoCHAMPS  
College of Osteopathic Medicine  
MICHIGAN STATE UNIVERSITY

### 2023 Osteochamps Registration is Now Live!

Now in its 23rd year, the Michigan State University College of Osteopathic Medicine's OsteoCHAMPS program was created to foster health career interests among disadvantaged Michigan high school students and to help them achieve their career goals.

*This year, the Michigan Center for Rural Health is excited to announce that it is increasing its full-tuition sponsorship number to seven students from rural areas to participate!*

The application form is now live and available until March 1, 2023. Please click the button below to apply!

Please note the following deadlines and application criteria when applying for consideration:

- **Program Dates:** June 20<sup>th</sup>-June 27<sup>th</sup>, 2023
- **Eligibility:** Sophomores and Juniors interested in health care with a 3.0 GPA or higher
- We are seeking 60 participants
- Application is due on **February 28<sup>th</sup> by 11:59 pm**

[Click Here to Complete the 2023 OsteoChamps Application!](#)

# CMS.gov

### New CMS Training Materials on Emergency Medical Treatment and Labor Act (EMTALA)

CMS has released a new, high-level **training video** and **infographic** about the **Emergency Medical Treatment and Labor Act (EMTALA)**. These public-facing materials provide

### Rural Health Rising Podcast - Ep. 83: Telehealth and NRHA Update



Telehealth was brought to the forefront of healthcare delivery models during the COVID-19 pandemic as patients were hesitant to leave their homes and the need for isolation and social distancing required more virtual care.

During the public health emergency, telehealth has been reimbursed, but the future of that reimbursement is uncertain as the expected end of the public health emergency looms.

So, how do rural hospitals understand and advocate for reimbursement to sustain telehealth as a standard care delivery option.

a general overview of EMTALA requirements and information on how to file a complaint against a provider/supplier if an individual feels EMTALA has been violated.

EMTALA guarantees access to emergency medical services regardless of an individual's ability to pay and protects against unnecessary patient transfer to another facility. This includes rights regarding:

- Screening
- Stabilizing treatment
- Delay in examination or treatment
- Appropriate transfer

Anyone can file an EMTALA complaint with the **State Survey Agency**. The State Survey Agency will investigate the issue and, when appropriate, verify corrective action is taken to ensure the hospital is no longer in violation of EMTALA.

For further information on EMTALA, visit CMS' Quality, Safety and Education Portal (QSEP) at [qsep.cms.gov](https://www.cms.gov/qsep).



## Announcing Maternal and Infant Health Grant Funding Request for Proposals

The Michigan Health Endowment Fund seeks proposals for community-driven, locally focused projects that improve health for mothers and infants in Michigan communities. Projects must incorporate at least one of three priority categories:

- Address service delivery environment barriers to improving access to equitable healthcare
- Increase access to protective and clinical interventions
- Address targeted policies, practices, and procedures at the local or practice level that impact or prohibit the best outcomes for mothers and infants

**Concept papers, which are highly recommended, are due January 10. Full proposals are due February 21.**

[Click to View the Complete RFP!](#)

On this episode, hosts JJ and Rachel talk with Josh Jorgensen, Government Affairs and Policy Director at the National Rural Health Association, to discuss payment models that support rural healthcare's needs for their patients and their communities.

[Listen to the Full Podcast Here!](#)

## Corewell Health Gerber Hospital Recognized



MCRH congratulates Corewell Health Gerber Hospital (formerly Spectrum Health Gerber Memorial) on being recognized as a High Performing hospital for maternity care by U.S. News and World Report!

A High Performing designation recognizes excellence in maternity care as measured by factors such as newborn complication rates.

MCRH is proud of the great work you are doing in this area and in making sure our tiniest rural neighbors arrive safely!



## Community Paramedicine Enhances Value and Savings - Huron Valley Ambulance Case Study

There is growing evidence that CP programs produce significant savings for the healthcare system and provide more convenient patient care.

CP programs:

1. **Reduce unnecessary emergency department use** by addressing lower-acuity needs in community-based settings
2. **Reduce costly hospital readmissions** by providing follow-up services—like blood draws, wound and foley care, assessments, IV fluid administration, and a number of bedside lab services—in post-acute care settings
3. **Improve the convenience of care for patients** by treating patients at home or in their nursing care facilities, rather than requiring them to obtain transportation to appointments

Evidence suggests that treating patients in place through CP programs has many positive outcomes and benefits. But in the absence of universal reimbursement for CP services, these programs must work hard to maintain services. We demonstrate this through a case study of Huron Valley Ambulance Community Paramedicine, one of Michigan's first and most innovative CP programs.

This brief should be of interest to providers, payors, and policymakers that wish to better serve vulnerable and at-risk patients in community-based settings while realizing health care cost savings.

[Click Here to Read The Full Brief!](#)



***Our offices will be closed from Friday, December 23 through Monday, January 2. We will resume regular office hours on Tuesday, January 3, 2023. Enjoy a safe and healthy holiday season!***

[Click Here to Read the Full Story!](#)



## EMS Leadership & Wellness Conference Wrap Up!

In late November, the Michigan Center for Rural Health hosted its first ever EMS operations and wellness in-person event. MCRH was joined by Scott Moore Esq. of **Moore EMS Consulting LLC**, Maureen Stoecklin RD registered dietician and nutritionist, Eric Kinney PT DPT CSCS physical therapist, and Michele Portelli RN BSN E-RYT YACEP of **Empower Yoga**.

Our rural Michigan EMS professionals spent 3 days together learning about EMS human resources, legal, compliance, and health and wellness best practices. Innovative topics such as EMS performance nutrition, injury prevention, mindfulness and first responder yoga were presented.

We are proud to offer innovative high-quality continuing education and training to Michigan's rural EMS professionals.



## Michigan Recognizes January 2023 as Social Determinants of Health Month

*Also, Register for the SDOH Summit on Jan. 24-26, 2023*

Governor Whitmer has proclaimed that **January 2023 will be Social Determinants of Health (SDOH) month**. MDHHS will bring together partners and communities across Michigan to observe SDOH Month. SDOH Month will serve as a time to recognize the importance of addressing social and economic factors like housing, food, and transportation to improve health.

Throughout the month, MDHHS will host a series of events and highlight efforts around the state, commencing in a virtual SDOH Summit on January 24-26. During the Summit, we will launch Phase II of the MDHHS Social Determinants of Health Strategy, Michigan's Roadmap to Healthy Communities.

[Click here to read the full proclamation.](#)

Efforts from various SDOH domains will be highlighted, including:

- Healthcare
- Education
- Economic Stability
- Neighborhood and Built Environment (including housing, food, transportation, etc.)
- Social and Community Context

Efforts from partners across a wide range of sectors will be highlighted, including:

- State agencies
- Regional collaboratives
- Community Based Organizations
- Philanthropic Organizations

Please join us in observing SDOH Month by participating in activities, **registering for the SDOH Summit**, and sharing efforts from your community.

## MICHIGAN HEALTH ENDOWMENT FUND



## The Michigan Health Endowment Fund (MEHF) Community Health Impact and Capacity Building Grant Programs Are Now Open

The Health Fund is seeking proposals to advance bold ideas, produce lasting impacts, and empower community-driven solutions to health issues. Eligible applicants may seek support through two available grant opportunities.

Grassroots organizations, neighborhood groups, and small and medium-size nonprofits are encouraged to apply.

***Community Health Impact Initiative***

Applicants may apply for support through the Community Health Impact Initiative, which supports health-focused, community-based organizations that empower communities to solve their most pressing health issues and implement health-focused, community-driven interventions.

***Organizational and Collaborative Capacity Building***

MEHF is also seeking proposals for the Capacity Building grant program, which funds critical new capacity within individual organizations or through cross-sector collaboratives involving multiple health partners.

MEHF is accepting concept papers and proposals on a rolling basis and announcing grant decisions in three cycles throughout the year. For more details about timelines, proposal criteria, and the application process, please view the appropriate RFP. You can find more informational resources, including past grants and frequently asked questions, [on the MEHF website](#).

**Additional Details:**

**GRANT RANGE:** Up to \$150,000

**CONCEPTS PAPERS DUE:** January 26, April 20, and July 27

**PROPOSALS DUE:** February 23, May 16, and August 21

**GRANTS ANNOUNCED:** May, August, and November

[Click Here for Community Impact RFP & Resources!](#)

[Click Here for Capacity Building RFP & Resources!](#)



## Upcoming MCRH Educational Events for December 2022/January 2023

**JANUARY PROJECT ECHO AND GRAND ROUNDS**

**GRAND ROUNDS:**

Thursday, January 12th, 2023 12-1 PM EST

Special Topic Grand Rounds: Best Practices for Hypertension Control

Presented by Timothy Nikolai from American Heart Association

Registration: [here](#)

CE for Nursing, Social Work, and Community Health Workers (CHW). Physicians can self-claim credits

\*\*\*\*\*

**Project ECHO:**

Wednesday, January 18th, 2023, 12-1 EST

Infectious Disease ECHO: Influenza Update Part 2

Peter Gulick, DO is presenting and offering cases!

Registration: [here](#)

CME available for Physicians

\*\*\*\*\*

**DECEMBER EMS WEBINAR SERIES WITH GORDON GRAHAM**

Thursday, December 29th, 2022 5:00-7:00 PM (EST)

Topic: The 5 Concurrent Themes of Success (Click [here](#) for Course Description)

Speaker: Gordon Graham

Register: [here](#)

CE: 2 IC EMS Education Administration & 2 EMS Preparatory

\*\*\*\*\*

**JANUARY EMS WEBINAR SERIES WITH GORDON GRAHAM**

Thursday, January 5th, 2023, 5:00-7:00 PM (EST)

Topic: Customer Service - Creating Some Wow! (Click [here](#) for Course Description)

Speaker: Gordon Graham

Register: [here](#)

CE: 2 EMS Operations

**ADDITIONAL NEWS & RESOURCES:**

**NEW:** [Request for Nominations: Advisory Committee on Infant and Maternal Mortality](#)

**NEW EVENT:** [6th Annual North American Active Assailant Conference \(NAAAC\)](#)

**NEW:** [3RNET and National Association of Rural Health Clinics Announce Partnership](#)

**NEW WORKFORCE INFO:** [Mobilizing Health Care Workforce via Telehealth](#)

**NEW! FELLOWSHIP OPPORTUNITY - DEADLINE 1/2/23:** [National Association of Rural Health Clinics Fellowship Program](#)

**ADDITIONAL FUNDING OPPORTUNITY - CLOSING 2/7/23:** [HRSA Funding for Rural Health Innovation and Transformation Technical Assistance Provider](#)

**WEBINAR SERIES FROM THE NATIONAL RURAL HEALTH RESOURCE CENTER:** [Health Education and Learning Program \(HELP\) Webinars](#)

**TOOLKIT:** [Rural Emergency Preparedness and Response Toolkit](#)

**TOOLKIT:** [Climate Resilience for Frontline Clinics](#)

**REQUEST FOR COMMENT - CLOSING 1/31/23:** [HHS Proposes New Protections to Increase Care Coordination and Confidentiality for Patients with Substance Use Challenges](#)

**NEW GRANT FUNDING OPPORTUNITY - APPLICATION DEADLINE 1/30/23:** [Distance Learning and Telemedicine Program Grants](#)

**TELECOM FUNDING - APPLICATION DEADLINE 4/1/23:** [Rural Health Care Telecommunications](#)

(Telecom) Program

**IMPLICIT BIAS TRAINING:** Michigan State Medical Society Presents Reducing Unconscious Bias - an Imperative (RUBI) Series

**COVID-19 RESOURCE:** Reaching Farm Communities for Vaccine Confidence Toolkit

**RESOURCES FROM VETERANS HEALTH ADMINISTRATION FOR ELDERLY VETERANS:**  
Telemedicine for Geriatric Care in Rural Areas From VHA

**FUNDING OPPORTUNITY - DEADLINE 01/27/23:** American Association of Birth Centers (AABC) Foundation - Accreditation Grants

**RHC RESOURCE:** Rural Health Clinic COVID-19 Vaccine Distribution (RHCVD) Program

**ONGOING:** HRSA Payment Program for RHC Buprenorphine-Trained Providers

## A SPECIAL THANK YOU TO MCRH'S 2022 ORGANIZATIONAL SPONSORS



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Website

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