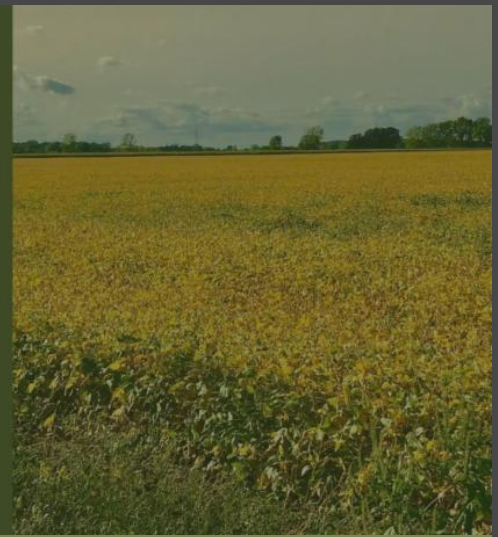




— Our Mission:

TO COORDINATE, PLAN,
AND ADVOCATE FOR
IMPROVED HEALTH FOR
MICHIGAN'S RURAL
RESIDENTS AND
COMMUNITIES.



MCRH MONTHLY NEWSLETTER

October 2022

Volume 3, Issue 9

Inside the October MCRH Newsletter:

- **2022 Critical Access Hospital Conference - Last Chance to Exhibit**
- **MCRH In The News**
- **Michigan Critical Access Hospitals Ranked as Top Performers Nationally in Quality Reporting and Quality Improvement**
- **November Project ECHO, Grand Rounds, and EMS Webinar Info**
- **We Want To Know How You Are Celebrating Rural Health Day!**



**Exhibitor Tables For the 2022 Critical Access
Hospital Conference Are Still Available!**

***Plus, Other Sponsorship Opportunities -
Click The Button Below And Get Involved!***

Network With Over 100



C-Level Hospital Decision Makers!

Join the Michigan Center for Rural Health as an exhibitor at this year's Critical Access Hospital Conference, November 10-11 at Park Place in Traverse City, Michigan.

Get your company's brand, products, and services in front of C-Level decision makers from across Michigan and gain unique access to these executives by networking throughout the conference!

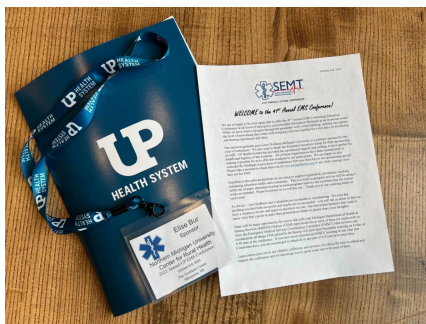
There are THREE exhibit table tiers (Gold, Silver, and Bronze) available to reach these hospital CEOs, CFOs, CNOs, and Quality Managers.

If you cannot make the conference in person, please take advantage of special branding opportunities that are also available.

Plus, a portion of your sponsorship dollars and Thursday evening's fundraising reception goes to help fund five rural Michigan high school students to attend the **OsteoChamps** program at Michigan State University College of Osteopathic Medicine. MCRH is a proud sponsor of this program.

For more information, please contact Doug Siwek (siwekdou@msu.edu)

[Click Here For Complete Exhibitor Prospectus & Registration!](#)



MCRH In The News!

MCRH was thrilled to have been one of the sponsors of the 2022 UP EMS conference held recently. We are also especially proud of our EMS Programs Manager, Andrea Abbas, who delivered a dynamic keynote address entitled Creating the Future of EMS Wellness.



WLUC-TV 6 was on hand at the conference and filed a report that was broadcast and featured Andrea in some of the footage along with highlighting the value of this year's conference.

* * * * *



Also, Rural Innovation Exchange's new publication, **UPword Michigan**, recently turned the spotlight on the Upper Peninsula Workforce



Innovation Network (aka U.P. WIN) grant program that will expand training for community health workers and paramedics in Michigan's Upper Peninsula.

The main grant writer was MCRH and was awarded by the **Human Resources and Services Administration (HRSA)**! The project will be managed by **Northern Michigan University Center for Rural Health's** Elise Bur and includes multiple partners. This is a fantastic initiative and a great story by the UPword team!

See The WLUC-TV 6 Story!

Read the UPword Story on U.P. WIN

More News & Information You Can Use



What Are You Doing To Celebrate National Rural Health Day 2022?

Share your plans with us and you could be eligible to win lunch sponsored by Michigan Center for Rural Health!*

The National Organization of State Offices of Rural Health sets aside the third Thursday of every November to celebrate National Rural Health Day. National Rural Health Day (NRHD) is an opportunity to "Celebrate the Power of Rural" by honoring the selfless, community-minded spirit that prevails in rural America.

On November 17th, 2022, join MCRH as we celebrate NRHD by sharing your plans about how your organization is participating. Click the button below to tell us about your participation and we will highlight it across our social media channels leading up to and on Rural Health Day! By sharing, you could be selected, at random, for a lunch for your team from the Michigan Center for Rural Health*!

To help spur your creativity and to give you the proper logo and branding for NRHD, we have included NOSORH's toolkit that will give you ideas of what you can do in your communities and on your social media outlets to show everyone how you support the #Powerofrural!

We cannot wait to see how you celebrate! Good luck!

(*Lunch is valued at \$250)

Download the NOSORH 2022 National Rural Health Day

Complete This Form To Share Your NRHD Plans and WIN Lunch from MCRH!

MI CAHs Ranked in the Top 10 for CAH Quality of Care - Again!



A fun showcase of the commitment of the MICAH QN. Member T-Shirts showcasing their motto "No CAH Left Behind".

The Federal Office of Rural Health Policy, Health Resources and Services Administration (HRSA), is recognizing ten states for outstanding quality performance of their Critical Access Hospitals (CAHs) in achieving the highest reporting rates and levels of performance over the past year. **MI is one of those Top 10 States!**

The 10 top-performing states built on their previous successes by investing Federal Office of Rural Health Policy (FORHP) funds into quality improvement projects and developing technical assistance resources that improve high-quality care in their communities. States also work collaboratively with every CAH and their respective partners to share best practices and utilize data to drive quality improvement in their hospitals. Michigan has been in the top 10 since inception of the recognition and is proud to say that history continues for 2022.

"Michigan CAHs are leaders in quality development and improvement efforts. This recognition by HRSA showcases the intense dedication that MI CAH quality and patient safety teams have in providing excellent healthcare to their rural communities," said Crystal Barter, Flex Coordinator for the State of Michigan. The Michigan Center for Rural Health (State of Michigan Flex Program Administrator) is honored to work with each and every CAH in Michigan and couldn't be prouder of each CAH for this recognition."

Midwest EMSC Pediatric Champion Symposium - Nov 2 and 3

Second annual
Midwest EMSC Pediatric Champion/PECC Symposium

Virtual
NOV. 2, 2022
(pre-hospital providers)
2 p.m. - 6:30 p.m. CDT/
3 p.m. - 7:30 p.m. EDT
Continuing education credits will be available for EMS.

Agenda
Pediatric Pediatric Assessment
Pediatric Triage
Prehospital Triage
Pediatric Responder - QI in a Health System
Wounded
Behavioral Health Care in the ED
Pediatric Responder - QI in a Health System
Wounded
Continuing education credits will be available for nurses and physicians.

Register today (registration is free)

Second annual
Midwest EMSC Pediatric Champion/PECC Symposium

Virtual
NOV. 3, 2022
(hospital and ED providers)
2 p.m. - 6:30 p.m. CDT/
3 p.m. - 7:30 p.m. EDT
Continuing education credits will be available for nurses and physicians.

Agenda
Talking Back - Pediatric Patients Back to the Basics
Pediatric Responder - QI in a Health System
Wounded
Behavioral Health Care in the ED
Pediatric Responder - QI in a Health System
Wounded
Continuing education credits will be available for nurses and physicians.

Register today (registration is free)

This is a two-afternoon symposium on November 2 and 3.

-Virtual Start time 3:00 p.m.

-4 sessions each day

-Nov 2 – EMS and Pre-Hospital Providers (EMS CEs)

-Nov 3 – ED and hospital based providers (Physician and Nursing CEUs)

John Barnas, Executive Director of the Michigan Center for Rural Health noted that "Michigan CAHs have been voluntarily participating in quality improvement reporting through the vision and leadership of the Michigan Critical Access Hospital Quality Network (MICAQH QN) for over twelve years. This leadership has been the catalyst for improvement on rural relevant quality measures, which has translated into higher standards of care for MI rural residents."

"Congratulations to all of the MICAQH QN members for your commitment and vigilance to improving the care provided in the rural Michigan communities with a patient focus. Being ranked as a top performer nationally for quality and reporting is remarkable. The MICAQH QN is vital in networking and supporting each other to share best practices and continue to be a national leader in healthcare" says Mariah Hesse, MICAQH QN President and Chief Nursing Officer at Sparrow Clinton Hospital. The MI Flex Program success is directly correlated with the leadership within the MICAQH QN. For more information on the MICAQH QN, [click here](#).

In 2011, FORHP, located within HRSA, created a program to promote high quality of care at rural hospitals with 25 beds or fewer. Low-volume hospitals participating in the Medicare Beneficiary Quality Improvement Project (MBQIP) voluntarily report on a set of quality measures relevant to the care they provide, share data, and take on quality improvement initiatives.

Rural America's Opportunity for Equity Webinar - November 15th

Join in on the webinar series, "Rural America's Opportunity for Equity," hosted by County Health Rankings &



Roadmaps. On November 15th, Chris Estes, co-executive director of the Aspen Institute Community Strategies Group, will introduce the **Thrive Rural Health Framework**, created in partnership with the University of Wisconsin Population Health Institute.

Click on the link below to learn more about the webinar series and register. Immediately following the webinar, County Health Rankings & Roadmaps will host a one-hour interactive virtual discussion at 4 pm ET.

[Click Here To Register for the Webinar!](#)

Did you miss the October Issue of the Rural Health Clinic Monthly Bulletin?

CEs are available and both days are FREE.

[Register Here!](#)

AMA & MAAS To Host Cost Collection Workshop - November 9th

Join Us
for an interactive and engaging ACE Workshop and walk away prepared to report on time and avoid penalties!

Thursday, November 9
Treetops Resort
Gaylord, MI

Registrar Online
<https://www.miambulance.org/>

More Information
<https://www.miambulance.org/>

Agenda

- 9:00 - Why Cost Collection Matters
- 11:30 - Lunch
- 12:30 - BYO Data Intensive Q&A Session
- 2:30 - General reimbursement Updates & Discussion

Join the **American Ambulance Association** and the **Michigan Association of Ambulance Services** on Wednesday, November 9th, for an informative Cost Collection Workshop at Treetops Resort, in Gaylord, MI!

We hope you can attend!

[Register Here!](#)





I-REACH
Improving Veterans Access
to Healthcare

Peters Announces Bipartisan Legislation Expanding Veteran Burial Benefits

Legislation Named After Late Michigan Veteran Gerald “Jerry” Elliott

As part of the efforts of the new ***Improving Rural Enrollment, Access, and Health in Rural Veterans (I-REACH)*** program, it is important to share information that will assist Michigan's Veterans in rural communities gain access to healthcare and resources.

U.S. Senator Gary Peters (MI) announced bipartisan legislation – the Gerald’s Law Act – that would expand Department of Veterans Affairs (VA) burial benefits eligibility to terminally ill veterans who pass away at a non-VA facility while receiving hospice care. The legislation was named after late Michigan veteran Gerald “Jerry” Elliott of Kingsford who did not receive VA burial benefits since he passed away at home.

Under current law, the VA will cover nearly \$800 toward burial and funeral expenses only if the veteran is hospitalized at the VA at the time of death. This legislation would update the department’s policy, ensuring veterans aren’t penalized for spending their last days in the comfort of their homes or other settings. Denise Formolo, the Veterans Service Officer for Dickinson County, raised this issue with Senator Peters’ office and shared the heartbreaking story of the Elliott family – inspiring this legislation.

[Read The Full Story
Here!](#)

NEW form RHHub: Rural Health Literacy and Rural Community Health Tool Kit

The Rural Health Literacy Toolkit compiles evidence-based and promising models and resources to support organizations implementing programs to improve health literacy in rural communities across the United States.

The modules in the toolkit contain resources and information focused on developing, implementing, evaluating, and sustaining rural health literacy programs.

The Rural Community Health Toolkit provides rural communities with the information, resources, and materials they need to develop a community health program in a rural community.

Each of the toolkit's six modules contains information that communities can apply to develop a rural health program, regardless of the specific health topic the program addresses.



The Michigan State Housing Development Authority Wants to Hear From You!

Housing pressures continue to intensify across the state, most recently seen in Alpena as several families have set up tents in the Alpena County Fairgrounds due to being priced out of the local rental market. Like many across the state, this region has continued to see a rise in housing prices, while the available housing is not nearly enough to meet the demand. The State of Michigan has recently received \$100 million in federal rescue funds for housing to help ease shortages. These funds are part of the \$3.1 billion awarded to the state through the federal American Rescue Plan Act. These funds have been divided into two programs of \$50 million each, managed by the Michigan State Housing Development Authority (MSHDA). MSHDA is looking for your feedback on how to spend these funds appropriately.



Please get in touch with MSHDA at **MSHDA-MISHP@michigan.gov** by October 31, 2022, with your comments and suggestions. Provide feedback on the Housing Community Development Fund (HCDF) Annual Allocation Plan draft and the ten housing programs listed in the draft. Make sure to identify any housing resource needs within your region and community. Be part of the discussion!

[Review the HCDF Annual Allocation Plan](#)

Upcoming MCRH Educational Events for November 2022

NOVEMBER PROJECT ECHO AND GRAND ROUNDS

GRAND ROUNDS:

November 2 Geriatrics GR 12-1 PM EST

The Importance of Brain Health Activities in Older Adults presented by Linda J. Keilman, DNP, RN, GNP-BC, FAANP

Registration: [here](#)

CE for Physicians, Social Work, Nurses, CHW – CHW still needs to be applied

November 3, 12-1 PM EST

Pharmacy Grand Rounds: Obesity: Medication Use in Weight Management

Presented by Curtis Smith, PharmD

Registration: [here](#)

CE for Pharmacists, Pharmacy Technicians, Physicians, Nurses

November 4, 1-2 PM EST Infection Control Resources

Infection Control Resources for Dental Professionals

Registration: [here](#)

CE available for Dentists and Dental Hygienists

November 15, 12-1 PM EST Long COVID: Symptoms and Treatment

Presented by: Horng-Shiuann Wu, Ph.D., RN

Registration: [here](#)

CE available for Physicians, Nurses

Project ECHO:

November 17, 12-1 EST

STD Update for Primary Care

Peter Gulick, DO is presenting and offering cases!

Registration: [here](#)

CME available for Physicians

NOVEMBER EMS WEBINAR SERIES

Wednesday, November 2nd, 2022 @1800EST

Topic: Assessing Traumatic Brain Injuries in the Field: An EMS Approach

Speaker: Alison Biliti

Register: [here](#)

*EMS & IC CE available for live attendees

NOVEMBER EMS PEDIATRIC MEDICAL SESSION

Wednesday, November 9, 2022, 1:00 pm-2:00 pm EST

CE Credit: Pediatric SC Medical

Register: [here](#)

Description: The MSU Learning Assessment Center offers these courses virtually in a simulated learning environment. Each course is one hour and offers 1 EMS continuing education credit.

The class size is limited to 16 participants.

ADDITIONAL NEWS & RESOURCES:

NEW TRAINING RESOURCE: [Region V Public Health Leadership Institute](#)

NEW OUD GRANT FUNDING OPPORTUNITY: [ED MOUD Fall 2022 Grant Application is Now Open](#)

RURAL RESIDENCY FUNDING OPPORTUNITY: [HRSA Funding Development of New Rural Residency Programs](#)

ADDITIONAL FUNDING OPPORTUNITY - CLOSING 11/15/22: [Primary Care Training and Enhancement - Residency Training in Mental and Behavioral Health](#)

IMPLICIT BIAS TRAINING: [Michigan State Medical Society Presents Reducing Unconscious Bias - an Imperative \(RUBI\) Series](#)

COVID-19 RESOURCE: [Updated Guidance on COVID-19 Booster Shots](#)

FUNDING OPPORTUNITY: [Rural Health Network Development Planning Program](#)

RHC RESOURCE: [Rural Health Clinic COVID-19 Vaccine Distribution \(RHCVD\) Program](#)

ONGOING: [HRSA Payment Program for RHC Buprenorphine-Trained Providers](#)

A SPECIAL THANK YOU TO MCRH'S 2022 ORGANIZATIONAL SPONSORS



Visit our
Website

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