

# Michigan Rural Health Clinic



## Monthly Bulletin

Volume 5, Issue 9:  
September 2023



### A Few Words From Jill:

I trust everyone enjoyed a great summer. Now as we head into fall, I wanted to share two items that your organization will find of interest!

**First**, I am pleased to announce that MCRH has partnered with CrossTx to provide a FREE 6-month Chronic Care Management (CCM) Assessment and Education program for up to 10 Michigan Rural Health Clinics.

The primary goal of this piloted program is to advance CCM and enhance knowledge of CMS value-based initiatives.

By partnering with CrossTx, they will be able to provide participating RHCs with:

- Analysis of the Medicare beneficiary population to determine potential financial potential.
- Education on how your RHC can perform this analysis independently.
- Initial meeting to review the data for the previous 12 months, including revenue, enrollment, retention, quality initiatives, and more.
- Recurring monthly meetings to assess how additional tactics positively impact these key metrics.
- Continuous evaluation of progress against success metrics compared to the previous year and all previous months in the pilot program.

Also as part of the program, they will offer your RHC a dedicated one-hour Q&A session.

Again, the CCM program is only available to ten Michigan RHCs, so **contact me** right away to sign up!

**Second**, back in June, I introduced you to Nicole Groendyk, a graduate student in the Healthcare Systems Administration Program at Ferris State University.

Over the summer, Nicole partnered with the MCRH team to complete a capstone project titled "Rural Health Clinic Clinical Quality Improvement Assessment." I am pleased to announce that Nicole finished her work and has compiled an extremely useful report detailing her findings.

**You can read that full report [here](#).**

Thank you to everyone who completed Nicole's survey, your input was a key reason this project was an overwhelming success.

As always, please feel free to contact me if you have any questions or need any guidance ([oester35@msu.edu](mailto:oester35@msu.edu)).

Thanks,

## WEBINAR: Measuring Blood Pressure Accurately: Step One in Hypertension Control - September 21, 2023

# TARGET:BP™



Join the Target BP webinar, hosted by the American Heart Association, at 12 p.m. (EST) on Thursday, September 21 to learn about strategies for accurately measuring blood pressure.

One of those key strategies has been ***annually training staff on proper measurement techniques***. This is a great way to ensure standards are maintained and is particularly important when organizations have staff turnover.

During this webinar, you will hear from a variety of experts on the foundational importance of accurate BP measurement, common challenges, and ways to overcome them.

[Click Here to Register](#)

## The National Kidney Foundation of Michigan's HBP Control Workshop



NATIONAL KIDNEY  
FOUNDATION®

of Michigan

Do you want to learn ways to help **your patients** manage your blood pressure?

High blood pressure (or hypertension) can cause kidney damage and can raise your risk for heart disease, stroke, vision loss, and other health concerns.

The HBP Control Workshop will help build skills and tools to manage hypertension (high blood pressure) and live a healthier life. It is a fun, interactive, eight-week workshop led by certified leaders.

The Workshop will teach participants how to:

- Monitor your blood pressure
- Cope with stress
- Make healthy food choices
- Create a physical activity plan
- Manage your medications
- Keep personal action plans – and more

The Workshop is FREE for all participants!

[Click Here for More Information](#)

## **UPCOMING: The National Aging and Disability Transportation Center to Offer Creative Solutions to Rural Transportation Course**



Register today for the National Aging and Disability Transportation Center's (NADTC) upcoming online course beginning October 23. The objective is to identify the challenges surrounding transportation programs that serve rural areas and develop innovative solutions.

This course is designed for public, private, and nonprofit transportation and human services providers, including volunteer programs; city/county employees, including those working in the fields of aging and disability services, healthcare, housing, or employment; tribal agencies; and anyone interested in learning about rural transportation.

***The deadline to register is October 13, 2023.***

[Click Here for More Details](#)

## **Learn to Attract and Keep the Right Talent - Attend the 3RNET Academy**



Is your organization struggling to find medical assistants and reliable receptionists? In addition to these positions, there are many others that are in high demand, especially in Michigan RHCs. Consider the 3RNET Academy this fall and learn how to effectively recruit and retain the right employees.

The 3RNET Recruiting for Retention Academy is the only online training specific to recruitment and retention for rural and underserved communities. This six-part webinar series features practical, action-oriented content for healthcare employers using a workshop-type approach.

All webinars will take place on Tuesdays at 2:30 PM Eastern and are expected to last 75-90 minutes.

- **Session 1 - What Makes Your Organization Unique?** Using Candidate Motivations to Strategically Recruit - Tuesday, October 3
- **Session 2 - Geography's Impact when Recruiting in Rural and Underserved Areas** - Tuesday, October 17
- **Session 3 - Flexibility when Balancing Financial, Lifestyle, and Scope of Practice Needs** - Tuesday, October 31
- **Session 4- Empowering Employees with a Team-Based Approach and Community Support** - Tuesday, November 14
- **Session 5 - Free and Low-Cost Resources to Market Your Unique Selling Points Across Workforce Generations** - Tuesday, November 28
- **Session 6 - Bringing it all Together with Insights from Dr. Dave Schmitz, Family Medicine Physician, Residency Director, and Co-Creator of the Apgar Factors** - Tuesday, December 12

[Click to Learn More about 3RNET Academy](#)

## Increase Awareness In Your Rural Community About the 988 Suicide & Crisis Lifeline



Did you know the 988 Suicide & Crisis Lifeline provides a fast way for people experiencing a suicidal, mental health, or substance use disorder (SUD) crisis to urgently get help 24 hours a day, 7 days a week?

Rural residents are unable to obtain treatment as readily or frequently as their urban peers and disproportionately suffer the negative effects of living with unmet or under-met mental health and SUD treatment needs.

This national service can be particularly important for rural communities, extending the capacity of mental health and SUD services and suicide prevention programs to ensure more people in crisis—and family and friends concerned about someone who is—can access help.

[Click Here to Learn More about the 988 Lifeline and Updated Resources](#)

## NHSC Students to Service Loan Repayment Program - Apply by December 7, 2023



The National Health Service Corps (NHSC) Students to Service Loan Repayment Program offers up to \$120,000 in tax-free loan repayment assistance to students in the last year of medical, nursing, or dental school.

In return, participants provide at least three years of service at an NHSC-approved site in a designated Health Professional Shortage Area. For the first time, an additional \$40,000 is available to physicians specializing in obstetrics, gynecology, or family medicine physicians who practice obstetrics regularly, as well as certified nurse midwives.

***Apply now through Thursday, December 7, at 7:30 p.m. ET.***

[Click Here for Full Program Details and Useful Resources](#)

### **LAST CHANCE TO REGISTER: Build Your Skills in Motivational Interviewing with Great Lakes ATTC/MHTTC**



**Priority will be given to Great Lakes Region 5. Limited seats are available.**

Build your Motivational Interviewing (MI) and Screening, Brief Intervention, and Referral to Treatment (SBIRT) skills in 2023. Attend all sessions and earn NAADAC Continuing Education hours. (Be sure to make note of prerequisites for each level of training.)

Join colleagues from across the region in learning to apply this evidence-based practice with fidelity.

Motivational Interviewing (MI) is an evidence-based collaborative conversational style used to help strengthen an individual's own motivation and commitment to change. In this interactive, skills-based workshop, participants will have the



opportunity to learn about and practice the spirit and relational skills of MI.

### **Learning Objectives:**

*After completing Motivational Interviewing: Relational Skills (Level 1), participants will:*

- Have an introductory level understanding of the purpose, benefits, and challenges of MI
- Understand and practice the four processes used in MI: planning, evoking, focusing, and engaging
- Recognize differences between helpful client engagement vs. harmful client engagement
- Prepare to apply the spirit of Motivational Interviewing to patient interactions
- Observe and practice the core skills of MI: listening, open-ended questions, affirmations, reflections, and summarization.

### **Training Dates for Motivational Interviewing Relational Skills:**

- September 20, 2023 from 8:30AM-11:30AM CT
- September 27, 2023 from 8:30AM-11:30AM CT
- October 4, 2023 from 8:30AM-11:30AM CT

[Click Here for More Details](#)

[Click Here to Register](#)

**Register for the Central Michigan University  
Telemental Health Symposium Series III -  
*Deadline to Register is September 22!***



Registration is now open for the CMU Telemental Health Symposium 2023 Series - Part 3 taking place virtually on Tuesday, September 26, 2023.

At the symposium, Responding to Michigan's Mental Health Crisis: Telehealth Innovations for Improving Access to Care, you will :

- Explore telehealth considerations when meeting with adolescents and young adults.
- Engage with experts to gain insights on current telemental health topics.
- Enhance community mental health services by building capacity and connections in rural and underserved communities.
- Identify telehealth strategies for improving access to care and developing successful patient outcomes by exchanging perspectives with colleagues and experts.

The symposium's speakers are Natalie Kasiborski, Ph.D., LMSW, MPH, consultant for the School Community Health Alliance of Michigan and assistant professor for Michigan State University, and Reid Plimpton, MPH, project manager for the Northeast Telehealth Resource Center.

***This event is FREE to attend and the registration deadline is September, 22.***

[Click Here to Register for the Symposium](#)



# Upcoming MCRH Educational Events

## Grand Rounds:

**September 28, 2023, 12- 1 PM EST**

Pediatrics Grand Rounds: Social and Emotional Development in Young Children

**Speaker:** Barbara Thompson, PhD

[Register Here](#)

CE provided for Nursing, Social Work, and CHW

## Project ECHO:

**October 18, 2023, 12 -1 PM EST**

Infectious Disease ECHO: Topic TBA

*(Check back periodically for updates on MCRH social media channels and website)*

**Speaker:** Dr. Peter Gulick

**Registration Details Coming Soon**

CME Provided

## EMS Webinar:

**October 18, 2023, 6 PM EST**

EMS Recruitment, Retention & Diversity

**Speakers:** Jeff Butcher, EMS Program Director, Lansing Community College & Andrea Abbas, EMS Programs Manager, MCRH

[Register Here](#)

CE Provided: 1 Preparatory and 1 Instructional Techniques

## RHC September News & Resources

Here are some of the topics impacting the RHC community in Michigan this month.

**Click on the BOLD links to read more:**

### NEW THIS MONTH:

- Reaching Out to People Who Live In Rural Areas about Medicaid & CHIP Renewals:  
**[Click Here for Updated Resources and Information Document](#)**

### RESOURCES:

- **The Michigan Health Council (MHC) Offers Five Virtual One-Hour Implicit Bias Training Courses**
- **HRSA Payment Program for RHC Buprenorphine-Trained Providers**

## COVID-19 Vaccine Updates and Resources

This a reminder that COVID-19 is still having an impact on our rural neighbors and those providing care and solutions. **Please click on the links below for important information regarding the latest on vaccines, boosters, testing, and other recommendations:**

- **BREAKING NEWS:** [New Covid Booster Approved and an Update on When Will it Arrive in Michigan](#)
- **RESOURCE:** [Updates to Coverage for COVID-19 Tests](#)
- **RESOURCE:** [CMS Recinds COVID-19 Health Care Staff Vaccination Requirements](#)
- **RESOURCE:** [RHC Vaccine Confidence News and Information - UPDATED](#)
- **RESOURCE:** [One Stop Online for COVID Prevention and Treatment in Every County](#)
- **RESOURCE:** [COVID-19 Impact on Emergency Preparedness for RHCs](#)
- **RESOURCE:** [The Implications of Long COVID for Rural Communities](#)
- **UPDATE:** [MDHHS Medicaid Policy Bulletins](#)
- **UPDATE:** [MDHHS L-Letters Guidance](#)
- **ONGOING:** [Understanding the Federal COVID-19 Vaccine Mandates: Practical](#)

**A Special  
Thank You to  
MCRH's 2023  
Organization  
Sponsors:**



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website**

**Please visit MCRH's Social Media Channels for more  
news and information:**



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