

Michigan Rural Health Clinic



Monthly Bulletin

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September 2024



A Few Words From Jill:

Rural Health Clinics (RHCs) are the backbone of healthcare in rural America, providing vital services to millions of individuals and families. Your dedication to ensuring that your communities receive high-quality, compassionate care is extraordinary.

As we look toward the future, we want to ask: **How can we best support you?**

Your work comes with unique challenges—navigating complex regulations, managing limited resources, addressing workforce shortages, and adapting to the ever-changing healthcare landscape. While your commitment continues to make a difference, we understand that the right support can make your mission even more effective and sustainable.

We Want to Hear from You

What do you need to succeed in 2025 and beyond? Your insights will help us provide your clinic with the most relevant tools and resources.

Specifically:

- **What type of information or guidance would help you better understand and adapt to new healthcare policies and regulations?**
- **Are there educational programs or training opportunities that empower your staff to serve your patients better?**
- **What resources or support would help you improve financial sustainability or manage operational challenges?**
- **How can we assist in your efforts to recruit and retain the skilled professionals your clinic needs?**
- **Are there innovations, technologies, or programs that could help you deliver even better care to your community?**

Your feedback is critical in helping us tailor our efforts to meet the real, on-the-ground needs of RHCs like yours. We want to ensure that every resource, training, and program we offer is precisely what you need to overcome obstacles and seize new opportunities.

Together, We Can Build a Stronger Future

Your dedication to rural healthcare inspires us daily, and we're committed to walking alongside you on this journey. By listening to you and understanding your needs, we can provide the targeted support to help your clinic thrive and continue to serve your community excellently.

How to Share Your Needs

Please complete this brief survey to let us know how we can assist you.

Whether it's education, resources, advocacy, or something else entirely, we're here to help you continue making a difference.

CLICK HERE TO COMPLETE THE MCRH RURAL HEALTH CLINIC SURVEY

Please email me (oester35@msu.edu) or call 517-353-6891 to share what support would be most valuable for you and your clinic in the year ahead. I look forward to hearing your responses!

Thanks,
Jill

Increase in Human Parvovirus B19 Activity in the United States Summary



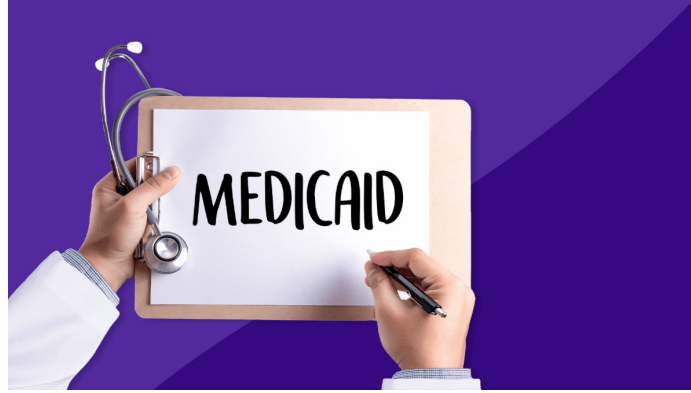
The Centers for Disease Control and Prevention (CDC) is issuing this Health Alert Network (HAN) Health Advisory to notify healthcare providers, public health authorities, and the public about current increases in human parvovirus B19 activity in the United States.

Parvovirus B19 is a seasonal respiratory virus transmitted through respiratory droplets by people with symptomatic or asymptomatic infection. In the first quarter of 2024, public health authorities in 14 European countries observed unusually high numbers of cases of parvovirus B19. In the United States, there is no routine surveillance for parvovirus B19, and it is not a notifiable condition.

Please find additional information and recommendations for health care providers in the full advisory below.

[Click Here for the Full Health Action Network Advisory](#)

Medicaid Health Plan Changes Starting October 1



The Michigan Department of Health and Human Services (MDHHS) has awarded Comprehensive Health Care Program contracts for Michigan's Medicaid health plans. These plans serve nearly 2 million Michigan residents who receive coverage through Medicaid and the Healthy Michigan Plan.

The five-year contracts include three one-year optional extensions and go into effect Tuesday, Oct. 1, 2024. Contracts continued to be awarded based on the state's 10 Prosperity Regions. All nine of Michigan's current Medicaid health plans submitted proposals and were awarded.

With these changes, beneficiaries who are currently enrolled with a health plan leaving a region will be affected. MDHHS has developed plans to ensure that individuals whose health plan is leaving a region are properly notified and can transition to another plan that will hold a contract within their county of residence.

[Click Here to View the Plan Changes by Each Region](#)

Medicare & Mental Health Coverage CCM Updates



Medicare-covered behavioral health services, typically known as mental health and substance use services, can affect a patient's overall well-being. It's important to understand Medicare's covered services and who can provide them.

Learn which providers can provide treatment, what Medicare covers, and guidelines. Click below to download an informational guide from the Medicare Learning Network.

[Click Here to Download the Medicare and Mental Health Booklet](#)

Exemplary Statewide Programs Integrating Oral Health Care into Primary Care for the Maternal and Child Health Population



The Consortium for Oral Health Systems Integration and Improvement (COHSII) convened an MCH Oral Health Think Tank to inform discussions about integrating oral health care in safety net settings serving the maternal and child health (MCH) population.

Think Tank members identified successful, long-standing statewide programs to be interviewed, provided input on interview questions to ask programs, and reviewed program findings.

The National Maternal and Child Oral Health Resource Center has a Five-part webinar series on integrating Oral Health into Primary Care. Please click on the date of each webinar to register.

- **September 12, 2024: Into the Mouths of Babes**
- **October 8, 2024: Cavity Free at Three**
- **November 12, 2024: Colorado Medical-Dental Integration Project**
- **December 10, 2024: I-Smile Dental Home Initiative and Cavity Free Iowa**
- **January 9, 2025: From the First Tooth**

[Click Here to Download the Integrating Oral Health Care into Primary Care Report](#)

Register Now: Rural Health Clinical Congress Fall 2024

A banner for the Rural Health Clinical Congress Fall 2024. It features a laptop with a website on the screen, a pair of glasses, and a blue and orange logo. The text includes "Fall 2024 Rural Health CLINICAL CONGRESS", "Virtual LIVE CME/CE Conference", "Saturday, November 23, 2024", "Broadcast Starts at 8:00 AM CT", and a "REGISTER BELOW" button.

Fall 2024
Rural Health
CLINICAL CONGRESS

Virtual LIVE CME/CE Conference

Saturday, November 23, 2024
Broadcast Starts at 8:00 AM CT

[REGISTER BELOW](#)

The RME Collaborative invites you to attend the Rural Health Clinical Congress Fall 2024 on Saturday, November 23.

This free, multi-topic, interactive CME/CE conference is designed for clinicians serving patients from rural and underserved areas. The live broadcast starts at 9:00 am ET and offers a unique opportunity to earn FREE CME/CE credits,

including pharmacology credits for nurses.

Why Attend?

- **Diverse Topics:** Sessions will cover important health issues, including asthma, atopic dermatitis, nasal polyps, Alzheimer's Disease, and more.
- **Expert Insights:** Learn evidence-based recommendations from expert faculty.
- **Interactive Experience:** Participate in live polls and ask questions in real time to gain practical insights tailored to the unique needs of patients in rural and underserved areas.

[Click Here to Register](#)

FTC Noncompete Ban Blocked



In May, NARHC shared updates on various newly finalized rules that impact Rural Health Clinics, including the **Federal Trade Commission's non-compete clause ban**.

The rule stated that beginning September 4th, 2024, new non-compete agreements will be banned, and existing non-compete agreements for all workers, except senior executives, will be unenforceable.

On August 20, a federal judge blocked the rule, citing the FTC's lack of authority to enact the ban. **Therefore, this ban is on hold and will not go into effect on September 4th.** If the FTC appeals this, it will likely eventually reach the Supreme Court.

Please contact Sarah.Hohman@narhc.org with any questions.

NOSORH Grant Writing Institute- Coming This Fall



Back by popular demand, the NOSORH Rural Health Grant Writing Institute will return in the Fall of 2024! This program is designed to equip grant writers in rural areas with essential skills and strategies. The Institute promises to be an invaluable resource, led by experienced instructor Teryl Eisinger, who brings over 25 years of grant writing expertise.

Virtual learning sessions will be held on Mondays from 3:00-4:30 pm ET, starting

October 21 and running through December 16. Stay tuned for more information on registering and taking advantage of this opportunity to advance your grant writing capabilities!

For questions, contact Beth Kolf at bethk@nosorh.org.

From the National Kidney Foundation of Michigan: Safeguard Your Patients' Health - Discuss CKD Risk Today



**NATIONAL KIDNEY
FOUNDATION**®

of Michigan

Chronic kidney disease (CKD) is a long-term condition where the kidneys gradually lose function, often without noticeable symptoms until significant damage has occurred. Left unchecked, CKD can lead to heart disease, stroke, and kidney failure, requiring dialysis or a transplant. Alarming, more than half of people with CKD will die of a cardiovascular event before reaching kidney failure. In Michigan alone, over a million adults are affected, and 33% of adults are at risk.

As a healthcare professional, you play a crucial role in identifying and managing CKD risk in your patients. September is National Self Care Month, an ideal opportunity to engage your patients in proactive kidney health.

The National Kidney Foundation of Michigan's "Are You in the 33%?" campaign encourages you and your patients to assess risk, take preventive actions, and protect kidney health. Self-care extends beyond daily habits—it's about guiding your patients in making informed decisions that impact their long-term well-being.

[**Click Here to Visit the "Are You in the 33%" Website**](#)

Limited 2024 Critical Access Hospital Conference Partnerships Still Available



2024 Michigan Critical Access Hospital Conference

November 7-8, 2024, Park Place – Traverse City, MI

Why Exhibit: The Michigan Critical Access Hospital Conference provides the single most targeted opportunity to reach C-level executives with your organization's message, products, services, and educational outreach efforts. MCRH invites three guests (CEO, CFO, CNO, and Quality Manager) from each of the 35 CAHs to discuss relevant issues, network, and disseminate information.

EXHIBITOR PACKAGES

Includes the Bronze Package PLUS:

GOLD
\$2250

- Recognition as **GOLD** Sponsor
- **2 Additional** Complimentary Registrations
- Recognition as a **BREAKFAST SPONSOR**
- **One** Pre-Recorded Video (up to 2 minutes) that will be included in the Safe Travels Email before the event

SILVER
\$1750

Includes the Bronze Package PLUS:

- Recognition as **SILVER** Sponsor
- **1 Additional** Complimentary Registration
- Recognition as **SNACK/BREAK SPONSOR**

BRONZE
\$1350

- Recognition as **BRONZE** Sponsor
- **1** Complimentary Registration
- Participant List before the event
- **1** Exhibit Table
- Meals Included



Charging Station - \$750

(1 Sponsorship Available)

Your logo will be displayed prominently by each charging station for maximum visibility!

Official Conference App - \$650

(Limited Sponsorships Available)

Keep your brand in front of this year's attendees, as they share photos, engage in live chat, and keep up to date on the agenda through the app!



Entertainment Sponsor - \$500

(Limited Sponsorships Available)

Have your logo placed prominently near the musicians, logo recognition on CAH slides, and have your organization officially announced during the reception.

Consider becoming an exhibiting or sponsorship partner at the 2024 Critical Access Hospital (CAH) Conference.

Get your organization's brand in front of C-Level (CEO, CFO, CNO, Quality Manager) decision makers from Michigan Critical Access Hospitals and take advantage of networking opportunities throughout the conference!

There are exhibitor tables to increase your visibility. You can also sponsor charging stations with your brand logo and QR code, feature your logo on the Conference App to showcase your brand to participants on their mobile devices, or support Thursday evening's networking reception musical entertainment.

[Click Here for Partnership Registration](#)



Upcoming MCRH Educational Events

Grand Rounds:

September 12, 2024, 12-1 PM EST

Pediatrics Grand Rounds: Anxiety Disorders in Children

Speaker: Aniruddh Behere, MD

[Register Here](#)

CE Provided for Social Workers, Nurses, Physicians, and Community Health Workers

September 17, 2024, 12-1 PM EST

Special Topics Grand Rounds: Advanced Care Planning

Speaker: Amy Bailey, LMSW

[Register Here](#)

CE Provided for Social Workers, Nurses, Physicians, and Community Health Workers

September 19, 2024, 12-1 PM EST

Special Populations Grand Rounds: Veterans Series: Requests for Services & VA Billing

Speaker: Emre Umucu, PhD, MPH & Jason Mallonee, DSW, LCSW

[Register Here](#)

CE Provided for Social Workers, Nurses, Physicians, and Community Health Workers

Project ECHO:

September 18, 12-1 PM EST

Update on STDs for Primary Care Providers

Speaker: Dr. Peter Gulick

[Register Here](#)

CE Provided

September 24, 12-1 PM EST

One Health ECHO: Leveraging Human, Animal, and Environmental Health Partners to Keep Michigan Healthy Series #3

Speaker: Jennifer Head, PhD, MPH

[Register Here](#)

CE Provided

EMS:

October 9, 2024, 6-7 PM EST

Getting Paid for MIH and CIP Programs

Speaker: Maggie Adams, EMS Financial Services

[Register Here](#)

CE Provided

Additional Resources

Here are some topics impacting the RHC Community in Michigan this month.

- [Mpox Clade I DRC Outbreak Updates and Mpox Testing](#)
- [Now Open: Students to Service Loan Repayment Program](#)
- [The Michigan Health Council \(MHC\) Offers Five Virtual One-Hour Implicit Bias Training Courses](#)
- [HRSA Payment Program for RHC Buprenorphine-Trained Providers](#)

COVID-19 Vaccine Updates and Resources

This a reminder that COVID-19 is still having an impact on our rural neighbors and those providing care and solutions. **Please click on the links below for important information regarding the latest on vaccines, boosters, testing, and other recommendations:**

- **RESOURCE:** [Updates to Coverage for COVID-19 Tests](#)
- **RESOURCE:** [One Stop Online for COVID Prevention and Treatment in Every County](#)
- **RESOURCE:** [COVID-19 Impact on Emergency Preparedness for RHCs](#)
- **RESOURCE:** [The Implications of Long COVID for Rural Communities](#)
- **UPDATE:** [MDHHS Medicaid Policy Bulletins](#)
- **UPDATE:** [MDHHS L-Letters Guidance](#)
- **ONGOING:** [Understanding the Federal COVID-19 Vaccine Mandates: Practical Considerations for Covered Employers](#)

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news and information:**



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