### 2022 Michigan Rural Health Conference
#### Stronger Together: Navigating a New Normal

**AGENDA**

**Thursday, April 28, 2022**

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<th>Time</th>
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| 7:00-7:55 AM | **Registration and Breakfast**  
Come visit with Conference Partners and view the Student Research Poster Presentations.  
**Breakfast Sponsored by The UltraGroup Healthcare & The Compliance Team** |
| 8:00-8:05 AM | **Michigan Rural Health Conference Opening Remarks**  
John Barnas, Executive Director, Michigan Center for Rural Health |
| 8:05-8:55 AM | **The MDHHS Social Determinants of Health Strategy: A Targeted Approach to Support Healthy Communities**  
Alicia Brace, Program Manager and Ninah Sasy, Policy and Planning Director, Michigan Department of Health and Human Services, Policy and Planning |

**Break Out**

- **Black River Room**
- **Three Fires Room**

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| 9:00-9:50 AM | **Telemetry and Beyond**  
Jessica DeVine, Data Coordinator, Upper Midwest Telehealth Resource Center  
**Rural Trauma System**  
Lyn Nelson, Regional Trauma Coordinator, Michigan Department of Health and Human Services, Bureau of EMS, Trauma & Preparedness, Trauma Section |
| 9:50-10:10 AM | **Break and Visit with Conference Partners**  
Take this opportunity to network with the Conference Partners and interact with the 5th Annual Rural Health Research Day Poster Presenters  
**Break Sponsored by The Rybar Group & Psychiatric Medical Care** |

**Break Out**

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| 10:10-11:00 AM | **Getting Paid for What You Do in an RHC: From Charging to Cost Reports**  
Julie Hardy, Director, Revenue Cycle, The Rybar Group and Caren Puvalowski, Manager, Rural Healthcare Reimbursement, The Rybar Group  
**Sextortion, The “Silent” Pandemic**  
John Swangler, PhD, Director of Behavior Health, Helen Newberry Joy Hospital |
| 11:10-12:00 PM | **Understanding Michigan’s Shortage Designation Process and Reducing Healthcare Shortages Through Loan Repayment Programs**  
Miguelina Carela-Garcia, Primary Care Workforce Specialist, Michigan Department of Health and Human Services and Brittany Brookshire, Primary Care Workforce Analyst, Michigan Department of Health and Human Services  
**Program Evaluation: Moving Your Business Forward**  
Julie Quinn, RHC Compliance Analyst, Health Services Associates, Inc. |
| 12:00-1:00 PM | **Lunch and Rural Health Professional of the Year Awards**  
Lunch Sponsored by Hall Render Killian Heath and Lyman |
| 1:10-2:00 PM | **Health Law Update**  
Brian Bauer, Shareholder, Hall Render Killian Heath & Lyman |
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| 2:10-3:00 PM | **Cost Reporting: Vaccines, Commingling, Telehealth, and Bad Debt**  
Julie Quinn, RHC Compliance Analyst, Health Services Associates, Inc | **Cyber Security with Real Experience**  
Michael Sadler Acrisure, LLC and John Kelly Cyberforce|Q |
| 3:00-3:20 PM | **Break and Visit with Conference Partners** - Take this opportunity to network with the Conference Partners and interact with the 5th Annual Rural Health Research Day Poster Presenters  
**Break Sponsored by** - The Rybar Group & Psychiatric Medical Care |  |
| 3:30-4:20 PM | **5th Annual Rural Health Research Day - Student Oral Presentations**  
- Smoking Cessation Barriers in Rural Native American Populations, Sydney Rechter, MSU College of Human Medicine  
- Rural Barriers to Sunscreen Use, Cassidy Gardner, MSU College of Human Medicine  
- Breast & Cervical Cancer Screening Access Amongst Seasonal and Migrant Farmworkers in Michigan’s Cherry Farming Region, Kayla Orbeck, MSU College of Human Medicine |  |
| 4:30-6:00 PM | **Networking Reception** - Join us for refreshments and networking. Drinks and light snacks provided.  
**Reception Sponsored by** - NetRevenue |  |

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**Breakfast Sponsored by** - UltraGroup Healthcare & The Compliance Team |  |
| 8:00-9:15 AM | **Federal Update on Rural Health Issues**  
Brock Slabach, MPH, FACHE, Senior Vice President for Member Services, National Rural Health Association |  |
| 9:25-10:15 AM | **Improving Health Equity through Resident Empowerment and Cross-Sector Collaboration and Alignment**  
Jennifer Murray, RN, MPH, Community Connections, HUB Director, Northern Michigan Community Health Innovation Region & Erin Barret Regional Community Coordinator for the Northern Michigan Community Health Innovation Region (NMCHIR) | **Community Paramedicine through a Rural Lens**  
Betsy McDavid, Paramedic IC, Community Paramedic, QI & Community Paramedic Supervisor, Emergent Health Partners & Anthony Pantaleo, Paramedic I/C, BAS EMS Opioid Outreach Coordinator  
Bureau of EMS, Trauma, and Preparedness Michigan Department of Health and Human Services |
| 10:25-11:15 AM | **Michigan: RHC Legislative Financial Impact**  
Jonathan Patenburg, Consultant, Stroudwater Associates | **Bridging The Gaps: Families Against Narcotics**  
Judge Linda Davis, Executive Director, Families Against Narcotics |
| 11:20-11:45 AM | **Closing Remarks, Networking, and Grab & Go Snacks**  
Visit with Conference Partners - Take this opportunity to network with the Conference Partners.  
**Break Sponsored by** - The Rybar Group & Psychiatric Medical Care |  |